



Red Review

OFFICIAL MATCHDAY PROGRAMME SEASON 2017/18 ISSUE 07 PRICE £3
SATURDAY 30TH SEPTEMBER 2017 K.O 3:00PM V CAMBRIDGE UNITED

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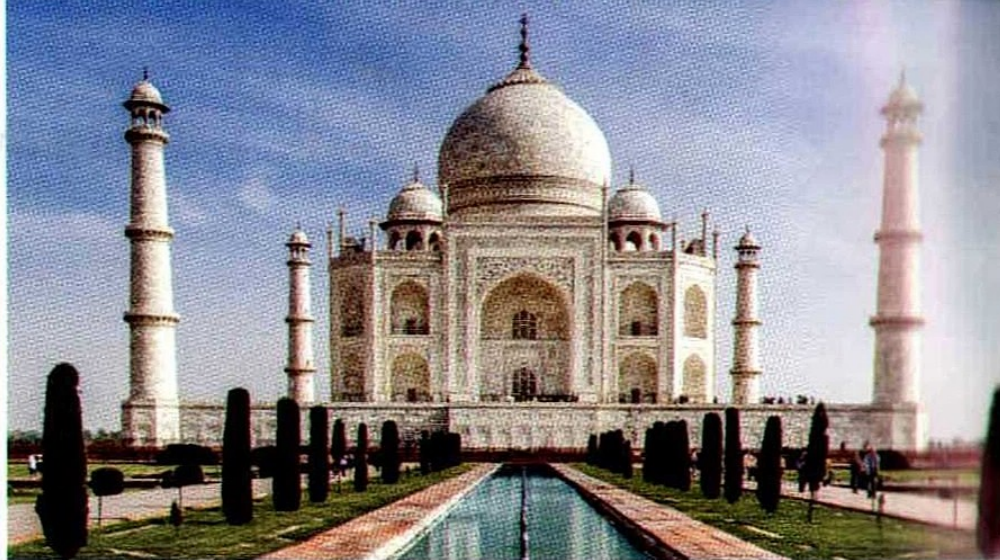


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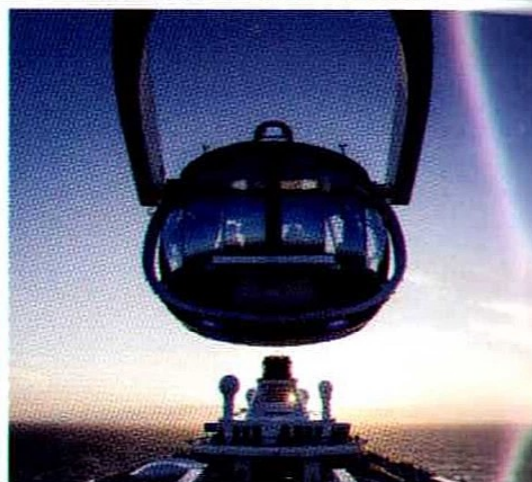
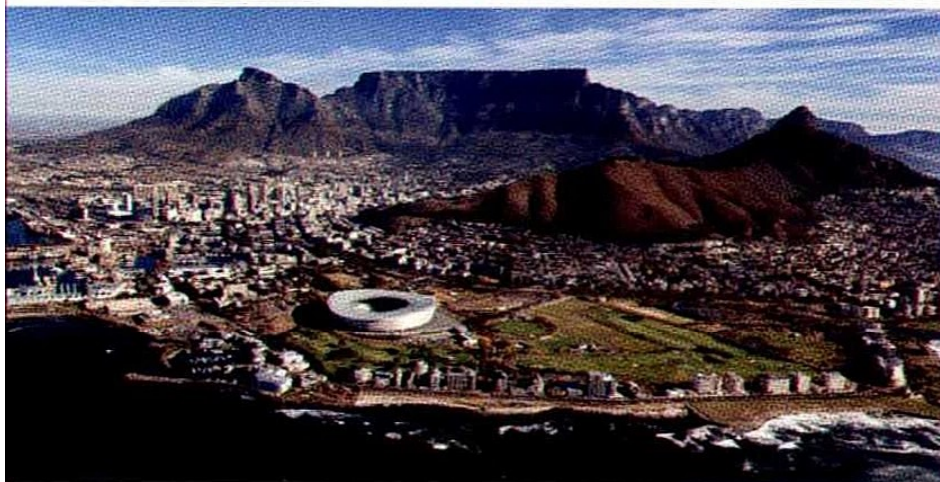
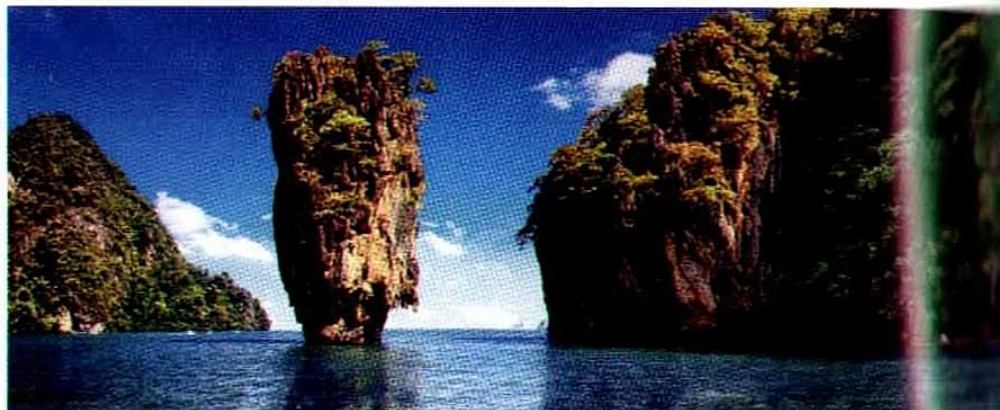
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Football League Trophy Finalists:

2011/12

FA Youth Cup Finalists: 1964

FA Charity Shield Runners-Up: 1911

Anglo-Italian Cup Winners: 1969/70

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Winners: 1968/69

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Wiltshire Cup Winners: 1886/87,

1887/88, 1888/89, 1889/90, 1890/91,

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DAVE Flitcroft

GOOD AFTERNOON AND WELCOME TO THE ENERGY
CHECK COUNTY GROUND FOR OUR SKY BET LEAGUE
TWO FIXTURE AGAINST CAMBRIDGE UNITED.

Let me start by extending a warm welcome to Shaun Derry, his staff, players and the directors and supporters of Cambridge to Wiltshire today.

After picking up two wins on the bounce, it was frustrating to suffer

a narrow 2-1 defeat at home to Coventry City on Tuesday evening.

I felt we started poorly and it took us a good ten, fifteen minutes to really settle into a rhythm and start making an impact on the game.

However, once we did I felt we looked extremely dangerous, especially when we started to bring Luke Norris and Keshi Anderson into the game more. I thought Kellan Gordon really hurt them out wide and it was his cross that led to a outstanding volley from

“

I said it at the time but we needed to respect the point and ensure we came away with a draw but we didn't and we need to learn from that.”

Luke. Overall though, our composure just let us down in the first-half and we had chances to kill the game off before the break.

I don't like talking about referees but sadly both teams were left disappointed by some of the decisions that took place on Tuesday night.

The sending-off of James Dunne was a game-changer and we were punished, you can't give a team like Coventry an advantage.

It was at a stage of the game that we started to get a real foothold and get control of the game.

I said it at the time but we needed to respect the point and ensure we came away with a draw but we didn't and we need to learn from that.

It is really important we learn as a group the importance of not losing and we've got to look at us, look at what we can do differently and I can promise you that we'll be addressing it as a whole group on the training ground in order to put things right.



I must praise the boys though because they gave it everything they had in the second-half and they really showed their commitment for the cause. They never gave up trying to get back into the game and ran for each other and we were unlucky not to come away with a point based on the chances we created late on.

Tuesday is gone now and we look forward to today's game and the chance to rectify things and get back to winning ways.

Let's keep driving forward together.

Enjoy the game.

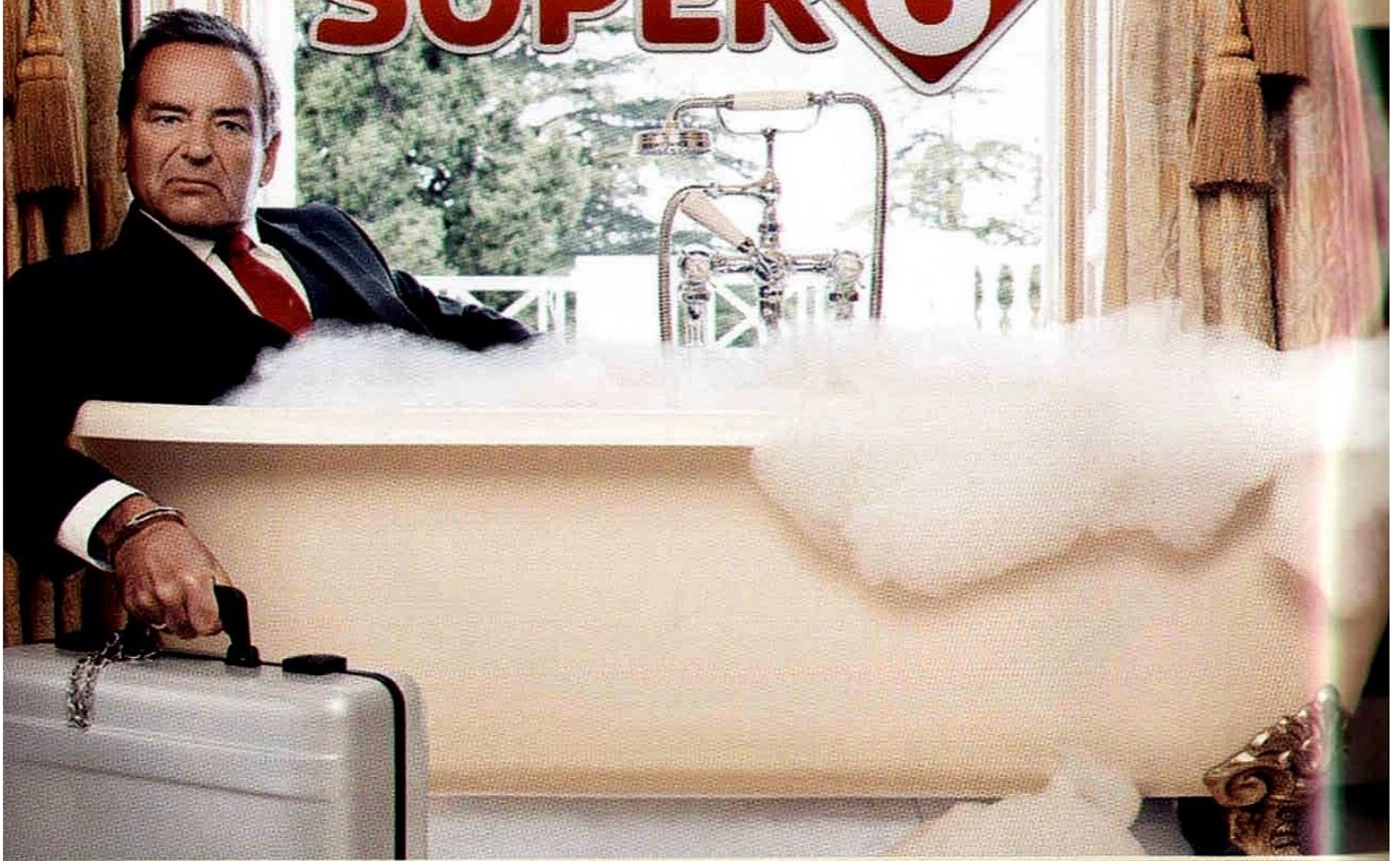
DAVE FLITCROFT.

“

I must praise the boys though because they gave it everything they had in the second-half and they really showed their commitment for the cause.”

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FROM THE TOP

Good Afternoon and welcome to the new Energy Check County Ground for today's visit of Cambridge United. I would like to extend a warm welcome to the directors, management, players and supporters of our visitors and I hope they enjoy today's game.



"On to a more positive note, I was delighted to see Luke Norris score again and it is great to see him producing what we knew he could week in and week out."

Today marks the first home fixture at the newly-branded Energy Check County Ground. This represents a significant move forward commercially for the Football Club and sustainability. The rebranding of stadiums within top flight football has been happening for over a decade and we felt that the time had come to explore such opportunities for Swindon Town.

I would like to welcome Energy Check as a major sponsor of the Football Club and we look

forward to a long and successful relationship together.

This brings me onto Tuesday night and our disappointing home defeat at the hands of Coventry City. Firstly, I have to say and I hope you are all in agreement that Coventry showed over the 90 minutes that they are a great side and they played some exciting, free-flowing football which is by far the best we have seen by an away team at The Energy Check County Ground.

However, the display of the officials on Tuesday night left a lot to be desired and, having spoken to both teams after the game, I feel that something needs to be done to improve the consistency of performances from officials at this level. That being said, it wasn't one-sided and both

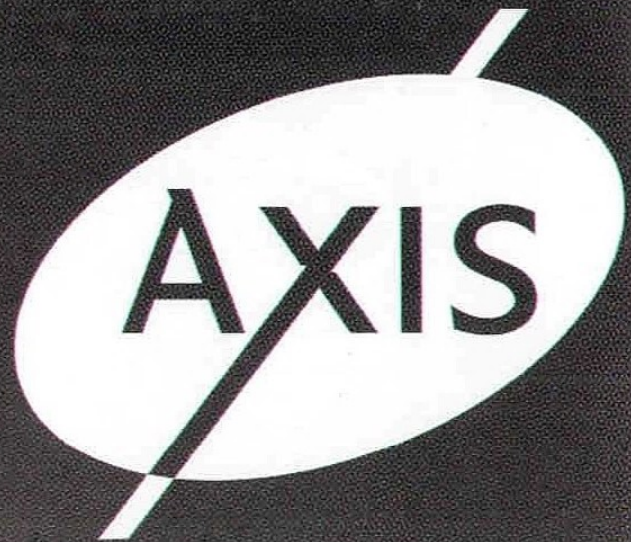
teams suffered from decisions that we have seen given in previous games. This is taking nothing away from Coventry's victory as the decisions evened themselves out, but that is not to say that improvements need to be made going forward for the better of the game.

On to a more positive note, I was delighted to see Luke Norris score again and it is great to see him producing what we knew he could week in and week out. It is also great to see that the fans and sponsors are in agreement by awarding Luke with the Man of the Match Award for the last two games.

We look forward to this afternoon's game and hopefully seeing the boys bounce back and achieve a much-needed three points.

Enjoy the game.

STEVE ANDERSON,
Chief Executive.





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LATEST NEWS

TOWN ADD COMPETITION TO THE BACKLINE WITH PRESTON SIGNING

Swindon Town bolstered their defence last week with the addition of Matt Preston on a free transfer.

The defender put pen to paper on a deal until the end of the season after leaving Walsall on a free transfer.

Preston made just shy of 50 appearances for boyhood club Walsall and will add to the defensive cover at the club with Dion Conroy currently sidelined with a long-term injury.

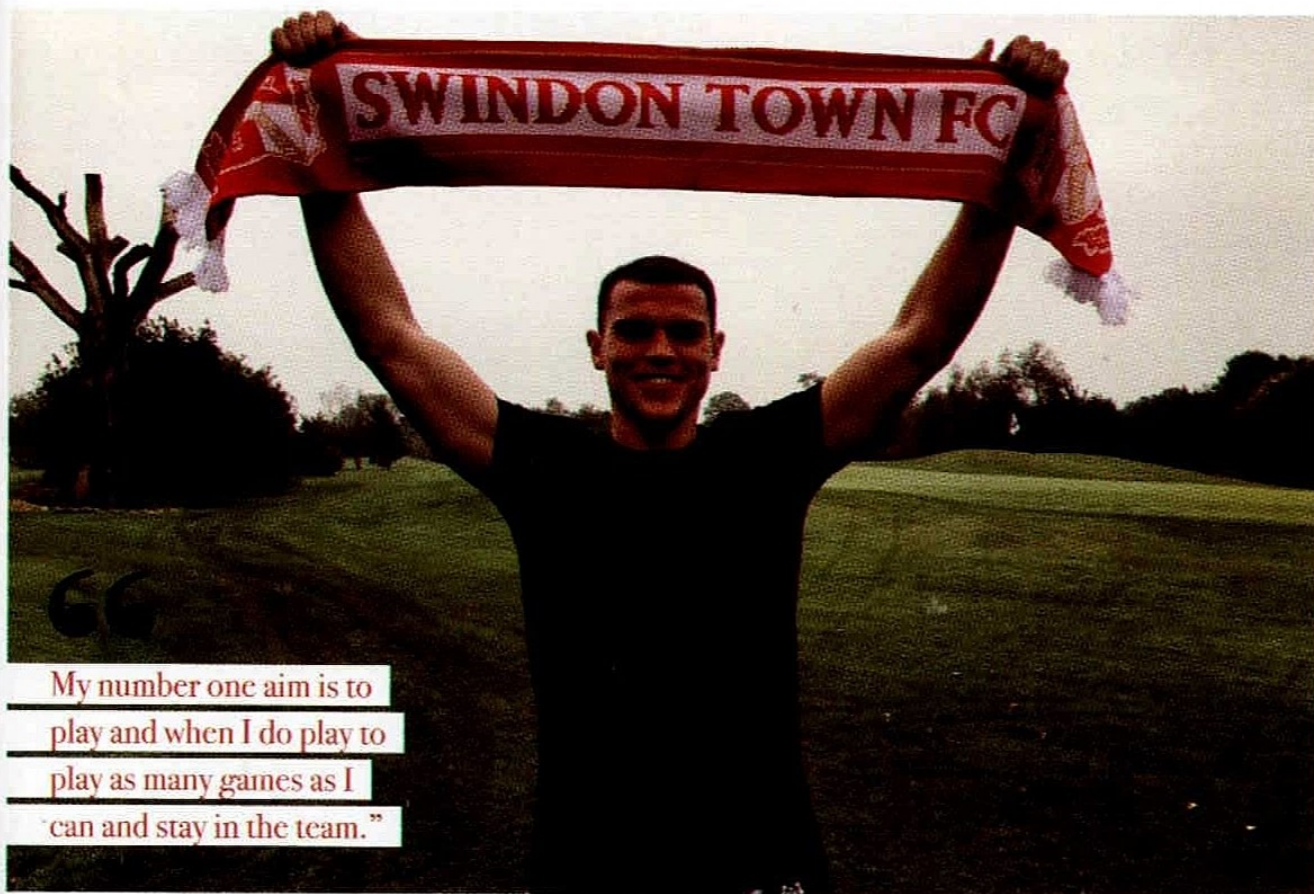
Speaking to the club's official website shortly after completing his switch to The Energy Check County Ground, Preston revealed his excitement at the challenge that lies ahead.

"It took a while to find the right club for me but I can tell already that from just one training session that this is a good group of lads," he said.

"I'm raring to get going now.

"I've played against Swindon a few times now and I know a few of the lads that were here. I know the Gaffer here likes to develop players and that was a big factor in attracting me to come here.

"My number one aim is to play and when I do play to play as many games as I can and stay in the team."



My number one aim is to
play and when I do play to
play as many games as I
can and stay in the team."

OLLY *Lancashire*

GOOD AFTERNOON AND WELCOME TO THE ENERGY CHECK
COUNTY GROUND FOR OUR SECOND HOME GAME IN LESS
THAN A WEEK AS WE ENTERTAIN CAMBRIDGE UNITED.

We came up against Coventry City on Tuesday night and they are one of the teams who we think will be in and around it come the end of the season, so we don't want to be losing points to those kind of teams. I thought we were on top with about twenty-five minutes to go and there was only one team that looked likely to go on and win the game.

However, going down to ten men changed the game and hopefully we will learn from that and we will move forward from that. Even with ten men I felt everyone did everything possible to get the equaliser in the last ten, fifteen minutes and unfortunately it wasn't to be.

There were positives to take from the game and the biggest one was the fact that we kept going until the very end. We gave everything and the Gaffer even threw me up-front for the last five minutes, so we finished the game with four up top and we threw everything at it to try and get an equaliser. It wasn't to be but we've got to move on and go again.

Football changes day by day and you can go from being on a high after winning to being knocked back after a defeat, so at the minute it is a little bit like that for us. We're taking two steps forward and one step back so we need to try and find an unbeaten run. It is a bit stop and start at the moment so we need to get that consistency going.

The good thing about back-to-back games is that we've got an immediate chance to put things right and the great thing about football is that the next game always does come about quickly. We've dusted ourselves down after Tuesday and we're all ready for Cambridge today. That's the way football is, especially in this league. There is always an opportunity to bounce back quickly and we'll be looking to do that this afternoon.

Enjoy the game today.

OLLY LANCASHIRE, Captain



“

There were positives to take from the game and the biggest one was the fact that we kept going until the very end. We gave everything.”



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THROUGHOUT THE
1990'S



CAMBRIDGE UNITED



The U's have enjoyed a solid start to the 2017/18 campaign and they will be on the hunt for a second win on the bounce this afternoon.

After finishing 11th in the Sky Bet League Two last term under the guidance of Shaun Derry, United have made steady progress this season and they will hope that they can challenge for a Play-Off spot come May. Cambridge will be full of confidence today too having romped to a comfortable win against Forest Green Rovers in midweek.

Despite losing Luke Berry to Luton, The U's still boast a competitive squad at this level and that is highlighted by their powerful front two of Jabo Ibehre and Uche Ikpeazu, who will cause many a defence problems at this level. David Forde offers a very safe pair of hands between the sticks and there is quality littered throughout the squad.

Today's game will be the first meeting between these two sides since April 2002, where an Andy Gurney goal and an own goal from Steve Angus sealed a 2-1 victory for Town.

*did you
know?...*

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THE MANAGER

SHAUN DERRY

Facing relegation in the face in November 2015, Cambridge United turned to Shaun Derry to help save them from the drop.

It was a decision that paid off spectacularly as the 39-year-old guided the U's away from the bottom of the table and led them to an impressive 11th placed finish last season.

Derry also carved out quite a playing career, which began with hometown club Notts County back in 1995, before sealing a switch to Sheffield United in 1998. A spell with Portsmouth then followed before Crystal Palace came calling in 2002, where Derry played a role in the club securing a return to the Premier League.

Known for his committed and aggressive style in the middle of the park, Derry was on the move again in 2005 with Leeds United shelling out an undisclosed fee for his services. The midfielder became a cult figure during his time at Elland Road thanks to his all-action and passionate displays in the engine room.

Stints with Crystal Palace, QPR and Millwall followed before Derry hung up his boots at Notts County in 2014, where he had taken over as manager in August 2013. He secured County's League One status with a stunning run of six wins from their last nine games, although he was sacked the following season after a poor run of form.

Derry is now enjoying managerial life with Cambridge again and he has overseen a pretty steady start to the 2017/18 campaign so far.

2013/14

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2013/14

FA TROPHY
WINNERS



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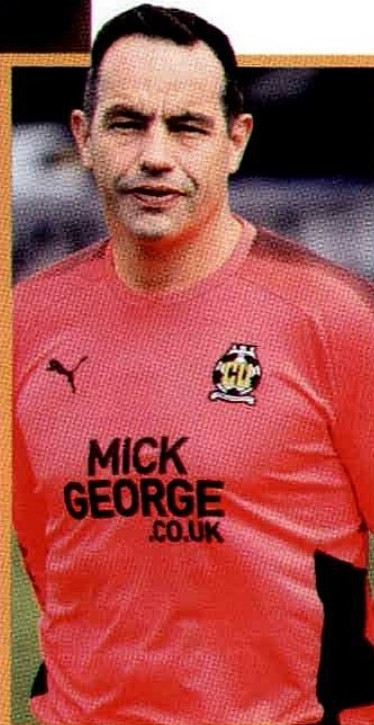


01

DAVID FORDE

The vastly experienced stopper put pen to paper on a one-year deal with United in the summer after parting company with Millwall. Beginning his career in his native Ireland with Galway Town, Forde moved to these shores with West Ham United before having spells with Barnet, Derry City, Luton, Cardiff City and Bournemouth.

Forde then sealed a switch to Millwall where he racked up well over 300 appearances, helping the Lions clinch promotion to the Championship via the 2010 League One Play-Off Final. He also played a key role in Portsmouth's march to the Sky Bet League Two Title last season. Forde has also represented Republic of Ireland on a number of occasions.



02

BRAD HALLIDAY

Halliday arrived from Championship outfit Middlesbrough in August 2016 and has quickly established himself as a first-choice full-back for the U's. He began his career with Newcastle United's Academy before switching to Middlesbrough in 2013, with loan spells soon following at York City and Hartlepool. The 22-year-old also helped Accrington Stanley reach the Play-Offs in 2015/16.



05

GREG TAYLOR

The defender now has over 170 games under his belt for Cambridge having first joined the club in 2013 following spells with the likes of Northampton Town, Darlington, Luton Town, Tamworth and Mansfield. The left-back played a key role in United's FA Trophy and Football League promotion double during the 2013/14 campaign. He has been a near-ever present so far this term.

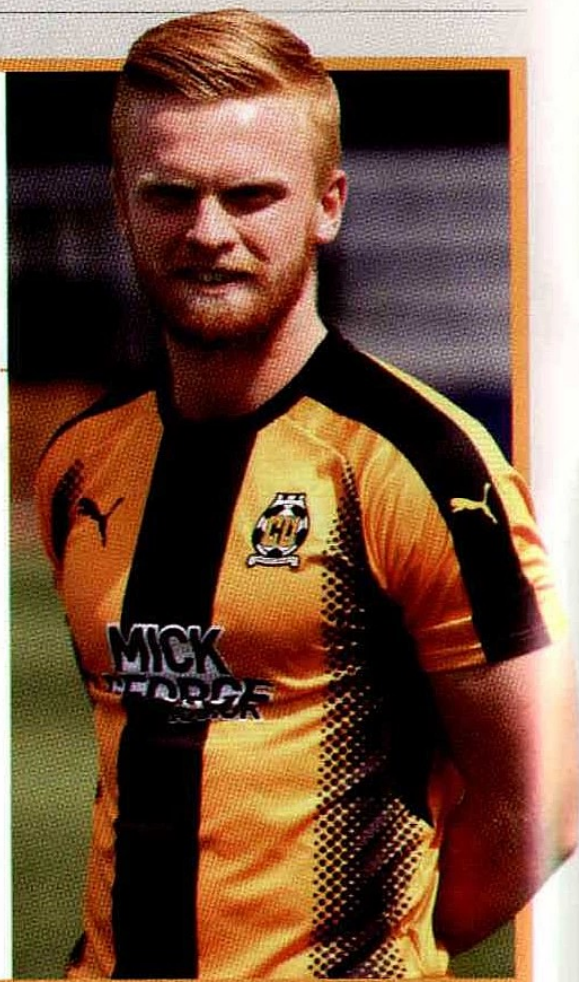


16

LIAM O'NEIL

Cambridge-born, O'Neil returned to his boyhood club in January 2017 after putting pen to paper on a three-and-a-half-year deal on the final day of the Winter Transfer Window. The full-back was once on the books of Premier League side West Bromwich Albion and he made three top flight outings for the Baggies.

A spell with Vaasan Palloseura in the Finnish top flight followed before he moved on to Scunthorpe and then Chesterfield. O'Neil can play in both defence and in midfield and is a vital figure for the U's.



06

LEON LEGGE

Legge brings a wealth of experience to the Cambridge defence having amassed over 400 appearances for a number of clubs during his career, including the likes of Brentford and Gillingham. The towering centre-back helped guide the Gills to promotion in 2013 and he is the current Captain for the U's. Scored seven goals last season and is a popular figure on and off the field.

04

GARY DEEGAN

The hard-hitting midfielder is a proven performer in the EFL and he put pen to paper on a two-year deal with Cambridge in the summer. Known for his bite and tenacity in the middle of the park, Deegan plied his trade for Shelbourne, Kilkenny City, Longford Town, Galway United and Bohemians in his native Ireland before being snapped up by Coventry in 2010.

Spells with Hibernian and Northampton followed before the midfielder picked up a League Two Play-Off Final Winners medal with Southend United in 2015. Deegan was on the books of Shrewsbury Town last season before making the switch to Cambridge.

07

PIERO MINGOIA

The tricky winger earned quite the reputation during his time with Accrington Stanley with his explosive displays prompting Cambridge to make a move for him in 2016. The right-sided midfielder began his career with Watford, marking his debut against Hartlepool in The FA Cup with a stunning 25-yard winner.

After spells with Brentford, Hayes & Yeading and Boreham Wood, Mingoia linked up with Accrington and he proved to be a resounding success, firing Stanley to the 2015/16 League Two Play-Offs. After opting for a new challenge with United, he notched seven goals in his debut season in Black & Amber.



21

MEDY ELITO

The attacker is a dangerous performer in the lower levels of the EFL and he will no doubt be a threat to the Town defence this afternoon. Beginning his career with Colchester United, the 27-year-old went on to feature for the club in the Championship before having spells with Dagenham & Redbridge and then V V V Venlo in Holland. Has also represented England at youth level.

09

UCHE IKPEAZU

The powerful striker joined the U's in August 2016 and adds plenty of physicality to the Cambridge strike-force. Ikpeazu has had spells with Reading, Didcot Town, Crewe Alexandra, Doncaster Rovers, Port Vale and Blackpool. The forward impressed for United last season and finished the year with eight goals to his name.

14

JABO IBEHRE

A formidable presence upfront for Cambridge, the vastly experienced striker has four goals to his name so far this season and he's likely to cause any defence problems on his day. Ibehre arrived at United in the summer having played a pivotal role in Carlisle reaching the League Two Play-Offs last season.

The 34-year-old has scored goals wherever he's played having represented the likes of Leyton Orient, Walsall, MK Dons, Southend, Stockport and Colchester United. Jabo notched 14 goals for Carlisle last term and his sheer strength will be a big weapon for Cambridge this afternoon.

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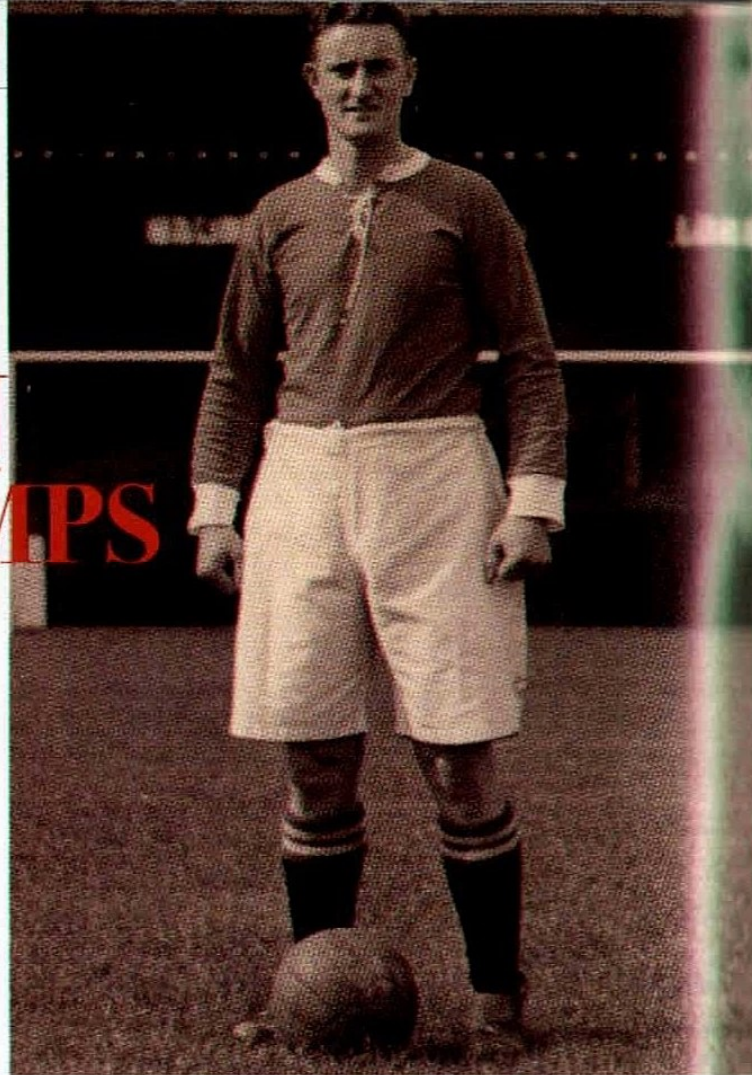
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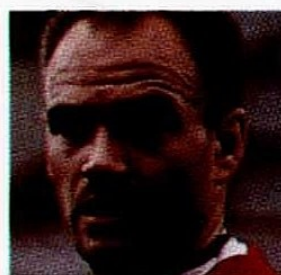
A BOOT IN BOTH CAMPS

11 PLAYERS WHO HAVE SERVED **BOTH CLUBS**



RAY CHANDLER

Bath-born Ray signed for Town during the summer of 1956, as cover for Sam Burton. Although Ray spent four seasons at the County Ground, he did not make a single senior appearance in two of them - and he found himself being third choice following the arrival of Owen Medlock early in 1959. Ray joined Cambridge in July 1960 but moved on to Wisbech Town after one season at the Abbey. STFC 37 apps / CUFC 6



DAVID PREECE

David was one of two midfielders - along with Scott Leitch - signed on loan by Steve McMahon in March 1996, as Town edged ever closer to promotion from the third tier. At that time, there were 12 matches left, during which the side would remain unbeaten. David moved on to the Abbey in the September, spending five years there and winning promotion in 1999. He sadly passed away aged just 44 in 2007. STFC 7 apps / CUFC 84



CHRIS TURNER

After spending three summers in the North American Soccer League, Chris arrived at the County Ground on a non-contract basis in September 1980 and stayed just five weeks. During that time, he played 63 minutes of first-team football spread over three substitute appearances. The big central defender then rejoined Cambridge, spending a further three years at the club. STFC 3 apps / CUFC 100

DEAN HOOPER

A tough-tackling defender, Dean was signed by Steve McMahon in March 1995. But he made only two starts in 19 months at Swindon - and they were both in the Trophy. He went on to make 130 appearances in two spells at Peterborough and continued playing until he was 36. He had a short spell on loan at Cambridge during their exile from the Football League, early in 2007. STFC 8 apps / CUFC 3



COLIN BAILIE

Ulsterman Colin came to the County Ground as an apprentice in the summer of 1980, making his League debut just a week after his 17th birthday in April 1982. It proved to be a baptism of fire as Town went down at Oxford 0-5. Colin went on to feature in three promotion sides - although they all came after he had left Swindon. One was at Reading and two, in successive seasons, while with Cambridge. STFC 121 apps / CUFC 158

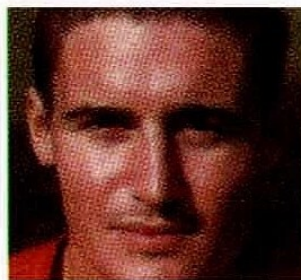


**DARNELL FURLONG**

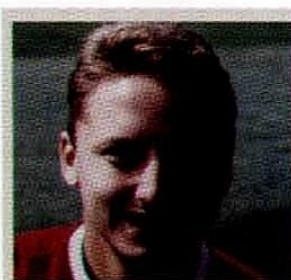
The son of ex-Queens Park Rangers striker Paul, defender Darnell spent the second half of the 2015/16 season out on loan at Cambridge from Loftus Road. The day after he had appeared against Town for Rangers in an EFL Cup tie, he came to the County Ground on what should have been a season-long loan. But a change of manager at the west London club resulted in him and his Rangers colleague Michael Doughty being recalled in January. STFC 28 apps / CUFC 21

**JOHN MONCUR**

John went on loan to Cambridge towards the end of his third season as a pro with Tottenham, returning after a month to make his First Division debut against Everton in May 1987. Following four further loan spells, he was brought to Swindon by his former Spurs colleague Glenn Hoddle in March 1992. Injury prevented him playing more than a bit part in Town's promotion to the Premiership a year later. John missed just one game in the top flight and took the honour of scoring the club's first ever goal at that level. STFC 67 apps / CUFC 4

**BARRY CORR**

Having struggled to make his mark in the Championship with Sheffield Wednesday, the 6'4" Irishman was brought to the County Ground on loan in March 2007. After netting three goals in eight games as Town sealed promotion, his move was made permanent. But a succession of injuries blighted his stay and he made only a dozen more starts in two full seasons here. Barry spent two years with United before being released this summer. STFC 42 apps / CUFC 31

**STEVE FINNEY**

Brought south on a free transfer in June 1995 after 28 months with Manchester City, Steve wasted little time settling in at Swindon, grabbing five goals in an opening nine-match unbeaten run. He had hit 16 by mid-March, but his season was then ended when he suffered a fractured tibia. In a bid to regain his scoring form, Steve went to Cambridge on loan in October 1997, netting in his first two games for the club. STFC 90 apps / CUFC 7

**PETER LEGGETT**

Peter was signed for an initial £500 by Town manager Bert Head in May 1962, but he had to wait almost two years for his League debut, which followed an impressive 15 goals in 20 Combination games. After Peter had undergone a cartilage operation, Danny Williams took over and promptly sold him to Brighton. Peter joined Cambridge in February 1969 and helped the club to the Southern League championship a year later before making 21 appearances in the Fourth Division. STFC 17 apps / CUFC 69

**JOHN HOSKINS**

John had spent his entire career with Southampton prior to his arrival at the County Ground - making 235 appearances while at The Dell and netting 67 goals. Brought in as cover for Arnold Darcy in July 1959, John soon moved on, switching to the Abbey in the following summer. And he was to stay there for just one term too, before returning to his Hampshire roots. STFC 11 apps / CUFC 14



Steve Finney hits the bar in a Coca-Cola Cup tie at Cambridge in August 1995

**OTHERS WHO SERVED BOTH CLUBS (EXCLUDING CURRENT STAFF):**

Paul Batty, Trevor Benjamin, Paul Crichton, Kevin Dearden, Paul Gilchrist, Jimmy Glass, Wayne Gray, Colin Heath, Ronnie Howell, Richard Key, Mark McCammon, Alan Moore, Fola Onibuje, Lloyd Opara, Jimmy Quinn, Alex Revell, Jon Sheffield

COMMERCIAL

with Adam Wainwright



GOOD AFTERNOON AND WELCOME TO THE ENERGY CHECK COUNTY GROUND FOR THE VISIT OF CAMBRIDGE UNITED. AFTER A DISAPPOINTING RESULT ON TUESDAY NIGHT LET'S HOPE THE BOYS CAN BOUNCE BACK IN STYLE TODAY.

It has been a very busy week here for us commercially with the launch of our new Stadium Sponsors with the ground now being referred to as The Energy Check County Ground. This is a hugely positive step forward for the Football Club as we hit new heights in relation to commercial revenues. As we are all acutely aware, we are all one big family and it is very important we do all that we can to support the management and the first-team in their quest for promotion. Look out for more exciting partnership activation in the coming weeks. Please let us embrace all of our mainline sponsors and support them as they support us in achieving our goals.

Following on from my last set of notes, we now only have a handful of branding opportunities internally with over 90% of our inventory now sold. This amounts to many businesses that are proud to be associated with the

Football Club and offers lots of networking opportunities. To be our next signing please make contact with one of the team.

On to Matchday Sponsorships and Hospitality, we are very pleased to report we have seen a surge of bookings in the last couple of weeks across the range of packages that we offer here. So as not to disappoint if you are thinking of joining us and booking a package with us, please get ahead of the game and call us as soon as possible. Don't forget that you can also book online. A number of our games are very close to selling out so please act fast and don't miss out on the perfect way to watch the Town!

Just following on from Tuesday night, I would like to take this opportunity to thank Paul Hedges who is a wonderful supporter of us in the world of commercial. He generously booked a sponsorship table where we invited guests from Dressability, they are a very small charity and Paul in his own way helped to put them on the map at SN1.

Our sponsors today are Dave Cobb Transport LTD, who are the Main Match Sponsors. Dave epitomises the very best qualities in a sponsor and has supported us across the last few seasons when results have been less than perfect. Thank you for continued support and we hope you enjoy your day. Our Matchball Sponsors are DPDS Consulting and we welcome Les Durrant to proceedings today. To complete the line-up, we welcome The Bowler Party who are a group of long-term supporters who like to support the club financially outside of their Season Tickets with two Sponsorships a season. Enjoy your stay with us and hopefully we can reward you with three points.

Enjoy the game.

CONTACT US...

ADAM
0330 002 0020
adam@swindontownfc.co.uk
KAY
0844 880 1086
kay@swindontownfc.co.uk

COVENTRY HOSPITALITY



IN-DEPTH WITH...





OLLY *Lancashire*

THE SKIPPER IS LOVING LIFE WITH TOWN ON AND
OFF THE FIELD AND HE'S LOOKING FORWARD TO
GUIDING HIS TEAM TO ANOTHER CRUCIAL THREE
POINTS THIS AFTERNOON...

IN- DEPTH WITH...

Olly, let's start with our recent form and it was pleasing to get off the mark here against Stevenage a few weeks ago wasn't it?

Our recent form has been good and we had three wins in our last four outings prior to Tuesday's game. To get the first win at home was good and it was important to get that monkey off our backs. The lads were feeling a little bit anxious going into games here so now we've got that win hopefully we can now relax and play like we have away from home.

Home form is vital if we are going to be successful this season and it is about making The Energy Check County Ground a fortress now, isn't it?

There aren't many grounds in this league that are similar to ours so every team is going to come to us looking for a good day out, but we need to try and make it as hard as possible for them and ensure that not many teams can get the three points against us at home.

Our away form has been sensational with four wins from our five games on the road in the league, so what do you put that down to?

If you look back to the first game of the season away at Carlisle United, obviously a lot of work goes into that throughout pre-season and we set the benchmark for our away performances on day one. Since then we have had pretty good performances in all five of our away



17/18 STATS...

GAMES PLAYED ----- 12

MINUTES PLAYED ----- 952

GOALS --- 2

CLEAN SHEETS -- 3



games with four wins. I'm not too sure what the secret to our away form is but obviously the game plan the Gaffer has given us has been very good and all the lads have bought into that. The concentration levels have been very good on the road also.

There was a big turnover of players in the summer and a few fresh faces arrived later on in the window, but the squad seems to be clicking now and you can see the quality of the side starting to shine through, can't you?

There is still a lot of football to be played and we all knew that it wasn't going to click straight away. We're sitting pretty nicely in the points per game table and games won, so for a team that is more or less brand new it is pretty good. There has been a massive turnover of players and we can only get stronger the more we work together on the training pitch.

You have established yourself as a key figure at the heart of the defence, so how have you rated your own personal displays so far?

I've been happy with my own performances so far. I didn't play in 2017 with Shrewsbury so I've had seven months off from any sort of football and to play ten, eleven games in all competitions has been great and I feel good, I feel fit and I'm happy with how things have started.

“

I feel good, I feel fit and I'm happy with how things have started.”

SOME FACTS...

SQUAD

06

NUMBER

POSITION

CB

CENTRE-BACK

APPS

220

SENIOR
APPEARANCES

CLUBS
REPRESENTED

7

“

I'm really enjoying it to be fair. It is a good bunch of honest lads to be Captain of so it makes my job a lot easier and I'm just echoing the message that the Gaffer and Futch (Ben Futch) put across and making sure that all the lads are on board.

”

And nice to have scored a couple of goals this term, including our all-important opener against Forest Green Rovers last weekend! With the quality we have out wide, is scoring something you are looking to do more of throughout the remainder of the season?

I'm happy to have two goals obviously but looking back I've missed a few as well so I probably should be sitting here with quite a few more. Hopefully during the season I can chip in with a few more.

How are you finding your role as Captain of the club? Is it a job you enjoy and relish?

I'm really enjoying it to be fair. It is a good bunch of honest lads to be Captain of so it makes my job a lot easier and I'm just echoing the message that the Gaffer and Futch (Ben Futch) put across and making sure that all the lads are on board. So far it has been pretty easy to do and there hasn't been anyone who has stepped out of line.

There is a lot of experience in that dressing room so that must help too?

If you look around the changing room then you've got a lot of lads who have played a lot of games and who have been in professional football for a long time. The young lads who have only known youth team football are finding that League Two football is completely different so it important that the experienced ones keep on the boys and hammer home the fact that we want to play winning football. That's all that matters.

Away from the field, how have you found the settling-in process since you first arrived at the club?

I have settled in very well and there were a lot of lads who were in the same situation as me in terms of moving down. I grew up not too far away so I see my family and my old school friends more than I have done in recent years so that has been nice. What I've found throughout my career is that it is a lot easier to settle off the pitch when things are going right on it, so thankfully it has gone okay so far.





You talk to anyone about the Gaffer and they are always full of praise for him, so just what is it about him that gets the best out of players and creates a winning mentality?

I think it is the work he does on the training pitch. It is quite an intense environment but it is an environment that made me want to come here in the first place. It is very similar to what I've worked with before and it is an environment that I feel gets the best out of players. It is one of the main factors of why I came down here and it does take some people a little bit of time to get used to it, but it is very powerful when you have twenty-five lads all buying into the same way of playing and the same attitude. Hopefully we can keep going and do that for the rest of the season.

How impressed have you been with our supporters so far this season because they have been brilliant haven't they?

Swindon have been in the Premier League and we are a big club and you can

see that at home. Everyone will tell you, and it seems strange to say it, but you base your support on your away fans and our away support has been unbelievable. It is always a nice feeling going away from home and hearing our fans and not their fans. The first game at home against Exeter will live long in the memory just based on walking out and seeing the big display behind the goal. You can tell that the fans want us to be successful and the lads are trying our best to make it happen this season.

Let's finish with today's game against Cambridge United - what do you expect from our visitors this afternoon?

Cambridge have been in this league for quite a few years now and they are probably one of fifteen teams who think they have got a good chance of getting promoted. It is a very competitive league and every team is trying to get up there. Most weeks are going to be pretty similar so as long as we keep to our jobs and execute the game-plan the manager sets out for us then we should be okay.



“

It is quite an intense environment but it is an environment that made me want to come here in the first place. It is very similar to what I've worked with before and it is an environment that I feel gets the best out of players.”

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Attendance: 6,340 | 26/09/2017 | The County Ground

SWINDON TOWN

Scorer: Luke Norris (19)



Subs: Charles-Cook, Preston, Knoyle, (Amine Linganzi 65), (Donal McDermott 58), Woolery, (Harry Smith 81)

Booked: Luke Norris
Sent-Off: James Dunne

1-2

SHOTS



SHOTS ON TARGET



CORNERS



FOULS



POSSESSION



COVENTRY CITY

Scorers: Michael Doyle (32),
Duckens Nazon (76)



Subs: O'Brien, Di. Kelly-Evans, Maycock, (Tom Davies 89), (Jordan Shipley 81), Ponticelli, (Marc McNulty 90)

Booked: Michael Doyle, Rod McDonald, Duckens Nazon, Devon Kelly-Evans



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Message Board

HAPPY BIRTHDAY

Happy 11th birthday to
Will Baldwin !!

Have a great day and hope
the town win for you!

Lots of love Mum and Mike x x



HAPPY BIRTHDAY TOM HAWORTH

Happy Birthday to STFC Store Assistant
Tom Haworth, who celebrated his big
18th on Thursday 28th September. Have a
great day from mum Clare and everyone at
Swindon Town Football Club!

TODAY'S Mascots...



SHAE COLLINS

Age: 8

School: Corsham Regis Primary Academy

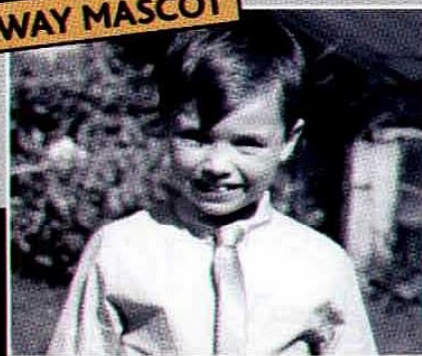
Teams Played For: Corsham U8's Leopards, Reading FC & Wiltshire Football Academy

Hobbies/Likes: Football & Kung Fu

Favourite Town Player:

All of them

AWAY MASCOT



JOSHUA WILLIAMS

Age: 6

School: Shellingford Primary School

Hobbies/Likes: Climbing trees, playing in leaves and riding his bike!

Favourite Cambridge Player:

Uche Ikpeazu



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TEAM *mates*

JUST HOW MUCH DO YOU KNOW ABOUT THE CLASS OF 2017/18? IT IS PAUL MULLIN'S TURN THIS WEEK TO SPILL THE SECRETS OF THE DRESSING ROOM...

BEST MATE AT THE CLUB

Nozza. We've got on well with each other since day one.

MOST SKILFUL

Donal McDermott

BEST TRAINER

Ellis landolo



WORST TRAINER

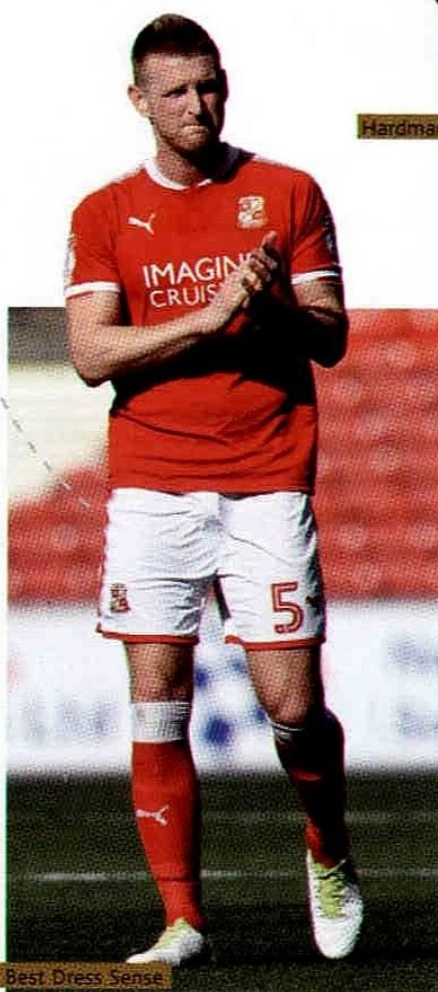
There's a few - I'll leave it at that!

HARDMAN

He's got a few scars so I would say Olly Lancashire

BEST DRESS SENSE

Robbo tries every day. It might not look good mind but he tries!



WORST DRESS SENSE

James Dunne comes in with t-shirts by his knees - it's unacceptable!

MOST INTELLIGENT

I would say Ben Purkiss or Johnny G. Purks is the obvious one and Johnny G loves his football knowledge.





OLLY

LANCASHIRE



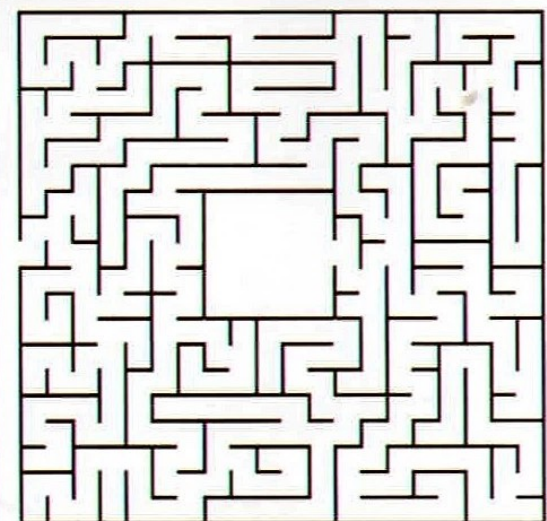
#06

JUNIOR

Reds

Maze

CAN YOU FIND YOUR WAY
THROUGH THE MAZE?



Wordsearch

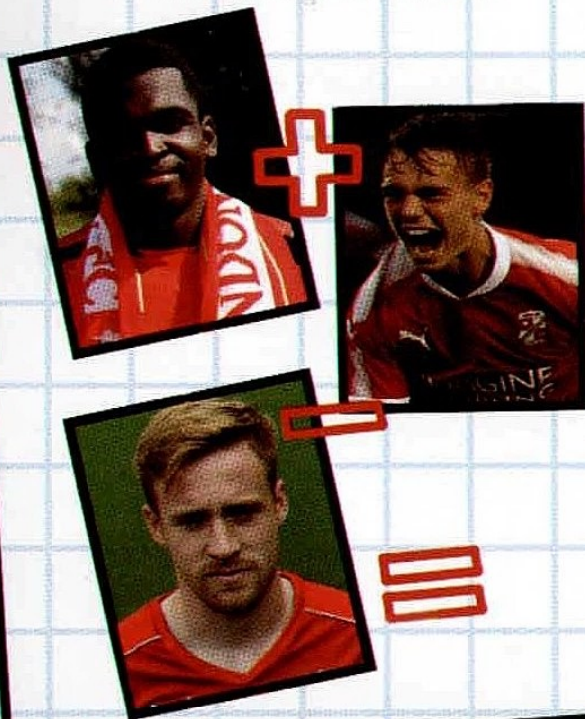
E	R	A	P	Z	W	W	Z	M	B	T	L
G	G	M	J	Z	J	W	B	D	X	G	T
G	X	D	Q	T	C	A	N	R	P	C	J
P	C	O	I	I	V	H	X	Z	E	D	Z
D	O	S	P	R	O	P	C	F	D	A	Q
W	Y	G	R	H	B	Y	V	E	G	K	K
Q	E	N	H	H	A	M	T	T	J	Z	R
E	K	I	C	T	T	I	A	I	O	Z	O
S	D	K	H	U	N	W	L	C	C	G	C
F	Q	O	H	U	D	I	V	I	N	G	F
Q	Q	O	V	E	C	E	R	K	E	V	E
T	W	B	B	Z	D	W	Y	A	H	N	V

CAN YOU FIND THE
5 HIDDEN WORDS?

- ☐ CAMBRIDGE
- ☐ UNITED
- ☐ BREAK
- ☐ BOOKING
- ☐ DIVING

Shirt Number Challenge

ADD THE PLAYERS SHIRT NUMBERS UP TO WORK OUT THE ANSWER!



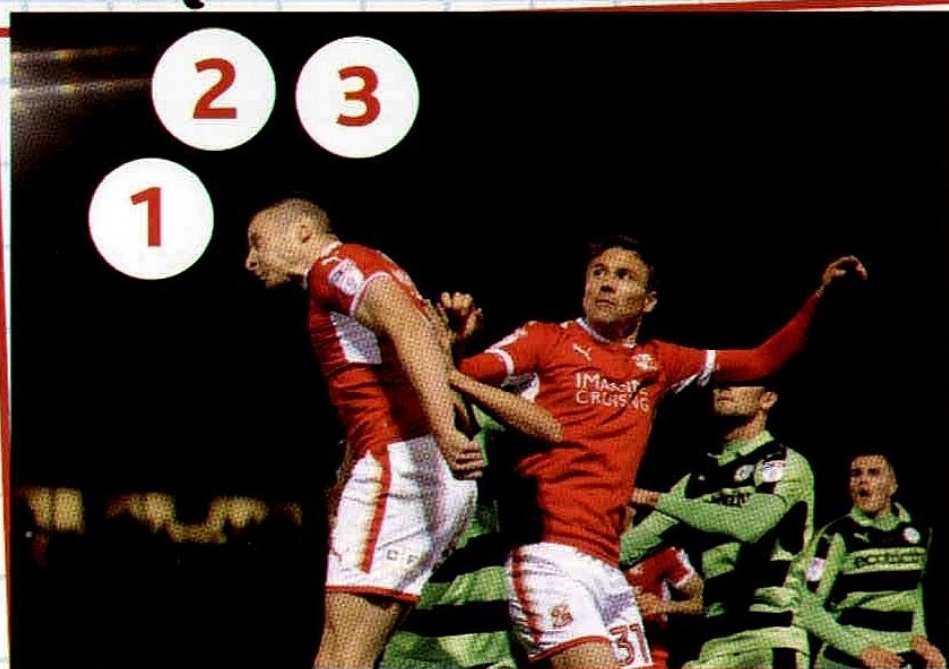
ANSWERS: Shirt Number Challenge - Reece Charles-Cook 21 + Scott Twine 27 - James Brophy 11 = 37
Spot the ball - 2

BIRDBRAIN! 6



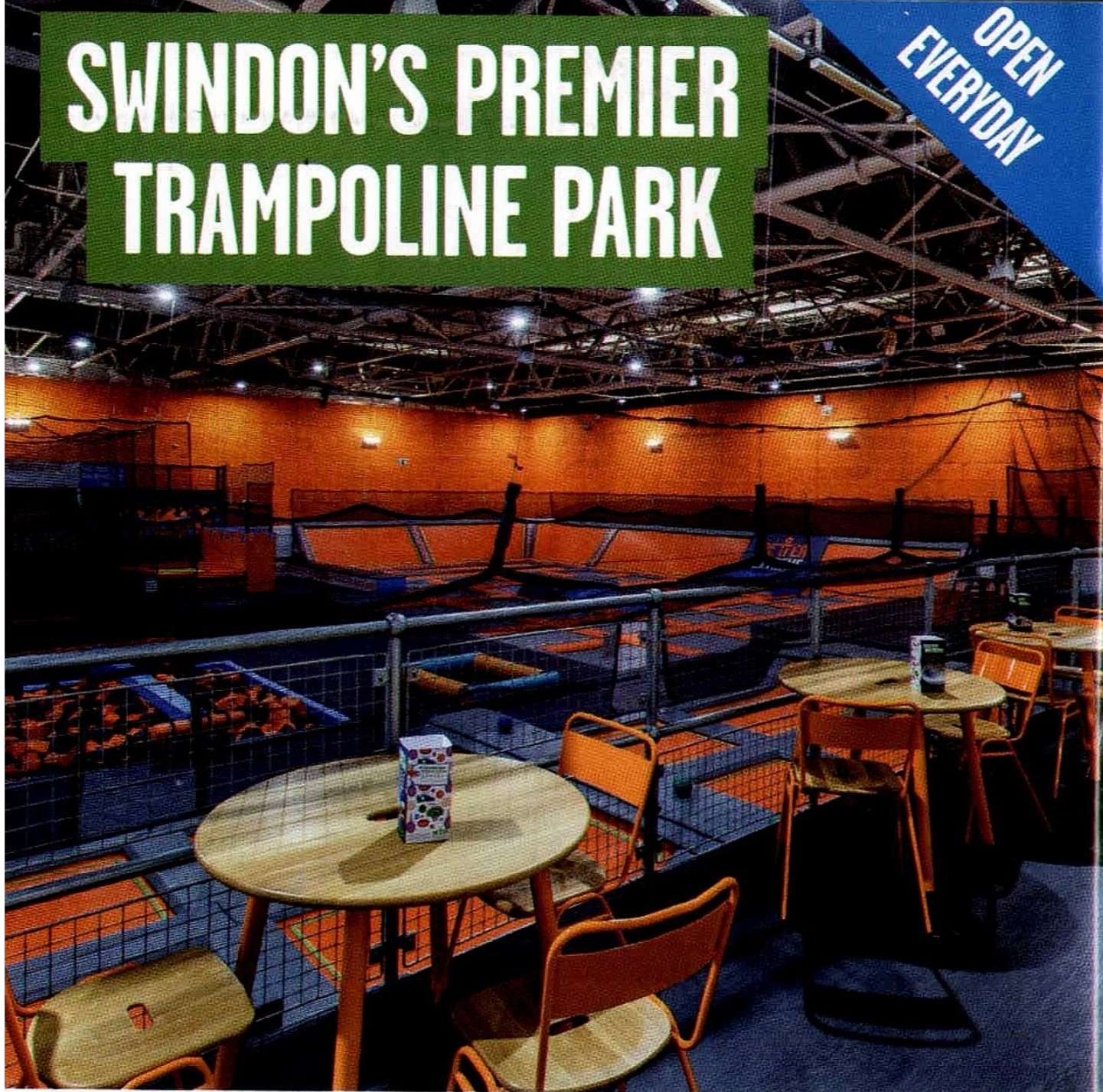
ANSWER TO NUMBER 5 - OWL

Spot the Ball



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Supporters CLUB

WITH ANNIE



Good afternoon and welcome to The County Ground to all Swindon Town Supporters. We also extend a warm welcome to the management, players and supporters from Cambridge who have travelled to the game today.



Since my last notes our team has had mixed fortunes with a win away at our near neighbours Forest Green Rovers and a home defeat against Coventry. Let's hope we get back to winning ways today. We welcome Matt Preston to our club and wish Dion Conroy a speedy return from injury.

We would like to wish Roger Bunce a belated Happy Birthday. We haven't seen Roger at The County Ground this season as his health has not been so good. Roger was our previous Chairman and we miss him being around.

Just a quick reminder about the Race Night on the 5th October, as there are still a few tickets left. Come along and enjoy the evening and support our club as well.

Another reminder for our AGM on 21st October at 11.00 am in Legends Lounge. Everyone is welcome, but only members can vote.

Can you give us an hour or two at some time through the season to sell half-time draw tickets? As you can see, the prize money is dwindling as we just do not have enough sellers. So come on, do your bit and get in touch!

ANN ALDER, Chairperson

50/50 HALF-TIME DRAW WINNERS FROM THE COVENTRY GAME

1st No.1020 wins £320 – D. COG from Swindon

2nd No.1177 wins £35 – NOT YET CLAIMED

CONTACT US

Press and Media:

E: enquiries@swindontownsupportersclub.com
T: 07500 788 467

Membership:

E: membership@swindontownsupportersclub.com

Away Travel:

E: sastravel@sky.com
T: 07535 917872

E's for Points:

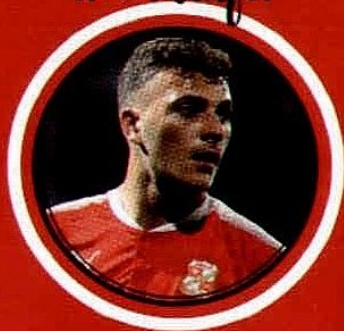
E: ann@swindontownsupportersclub.com



FOR POINTS

Lucy Fisher	50p
David Webb	£1
Peter Scull	£5
Peter Money	£1
Paul Plowman	£1
Ann Alder	£1
Shirley Hollister	£1
Dave Johnson	£1
Mike McQueen	£3
Rod & Hilda Sheppard	£1
Eileen Bailey	£1
Jerry Walsh	£1
Sue Mitchell	50p
Mick Russell	£1
John Thrush	50p
Les Cannings	50p
Brad Carter	50p
Mavis & Pete Knight	50p
Andy Whittaker	£3
Keith Smith	£1
Len Clutterham	£1
John Lodge	£1
Dick Mattick	£2
Caroline Cove	£1
Terri Venables	50p
(from 01/09/17)	
Mike Dew	50p
Anonymous	£1
TOTAL	£33.00
- so far raising	
£523.50	



The Player**HARRY SMITH**

Aged 22

STRIKER



THE Challenge

The Fan**MARTIN SMITHERS**

An accountant, aged 27, his first Town game was against Barnsley in February 2005.

HIS ANSWER✓ **LAWRENCE VIGOUROUX**✗ **2010**✓ **MONTROSE**✓ **ROHAN INCE**✓ **9**✓ **1961**✓ **RICHARD MONEY**

6/7

THE QUESTIONS

1. Who started most games for Swindon Town last season ?

2. In which year did Cambridge United return to the Football League after a 9-year stay in the Conference ?

3. Which Scottish League club plays at Links Park ?

4. Nicky Ajose recently rejoined Bury. Name one of the other two ex-Swindon Town players currently there

5. What is the highest number of goals scored by any club in a Premiership game ?

6. In which year was the first Football League Cup Final staged ?
1961, 1963 or 1965

7. Who is pictured here?

**HIS ANSWER**✓ **LAWRENCE VIGOUROUX**✗ **2010**✗ **RAITH ROVERS**✗ **PAUL CADDIS**✓ **9**✗ **1963**✓ **RICHARD MONEY**

3/7

how they scored...

WOULD YOU LIKE TO TAKE ON A TOWN PLAYER IN THE CHALLENGE?

THEN E-MAIL US : ANDREW@SWINDONTOWNFC.CO.UK

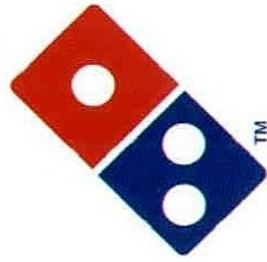
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05
CHRIS
ROBERTSON

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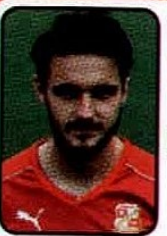
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JAMES
DUNNE

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NORRIS

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11
JAMES
BROPHY

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WILL
HENRY

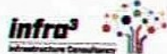
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SMITH

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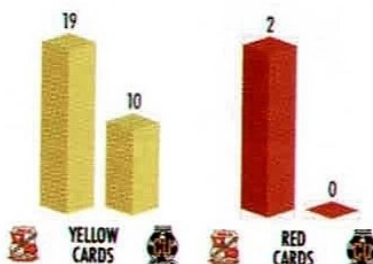
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2017-18 **STAT PACK**sky **BET**
LEAGUE TWO**SWINDON TOWN**

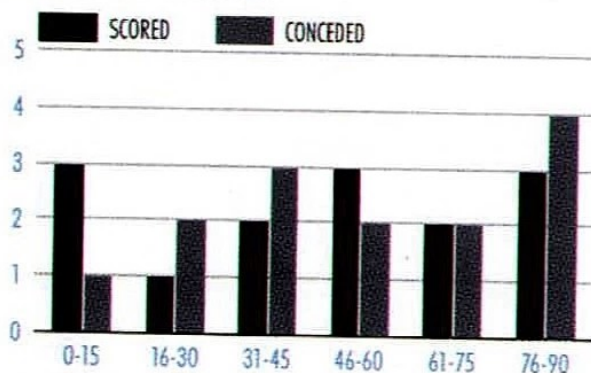
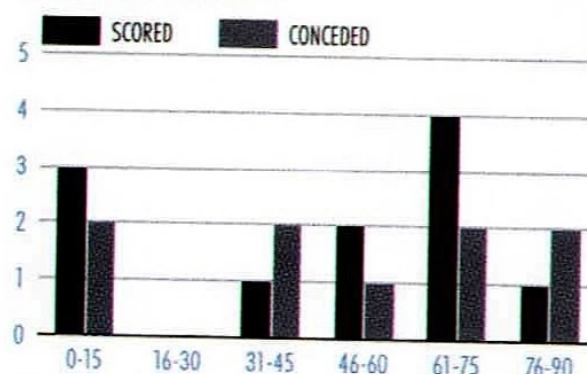
v

CAMBRIDGE UNITED**MATCH FACTS**

The two sides have not faced each other in a competitive match since April 2002, when Swindon beat Cambridge 2-1 away from home in a third-tier game.

**MATCH FACTS**

Swindon are currently on a four game winning streak against United in league football, netting eight goals and conceding just twice during this run.

**GOAL TIMES****GOAL TIMES**

2017-18 STAT PACK



LEAGUE TWO TOP FIVES

GOALS

1	GRANT	7
2	KEE	7
3	REUBEN REID	7
4	COLLINS	6
5	COULTHIRST	6

ASSISTS

1	COOPER	4
2	MCALINDEN	4
3	BOLDEWIJN	3
4	BYROM	3
5	CAMPBELL-RYCE	3

SHOTS ON TARGET

1	NORRIS	17
2	REUBEN REID	15
3	JACKSON	14
4	COULTHIRST	13
5	KEE	13

MINUTES PER GOAL

1	GRANT	92
2	OLOMOLA	112
3	TURNER	112
4	KEE	115
5	REUBEN REID	119

% OF GOALS INVOLVED IN

1	NORRIS	64
2	SMITH	64
3	COULTHIRST	57
4	DENNIS	56
5	IBEHRE	55

MINUTES PER CHANCE CREATED

1	SURRIDGE	154
2	SHINNIE	164
3	MCALINDEN	172
4	BYROM	180
5	COOPER	194

FOULS

1	NEWTON	34
2	UCHE IKPEAZU	28
3	ADEBAYO AKI...	27
4	ANGOL	26
5	POPE	25

MINUTES PER GOAL CONCEDED

1	COLLINS	38
2	KRYSIAK	39
3	FLATT	40
4	ANYON	41
5	LEE	45

LEAGUE TWO SPOTLIGHT

No player has been directly involved in more goals than Notts County's Jorge Grant in League Two this season (9 – joint-high with Luke Norris).

LEAGUE TWO SPOTLIGHT

Exeter striker Reuben Reid has netted more goals than any other player in League Two in 2017 (17 in 32 games).

IN THE DUGOUT

SWINDON TOWN'S HEAD OF GOALKEEPING, DEAN THORNTON SPEAKS TO RED REVIEW ABOUT THE CLUB'S THREE KEEPERS AND THEIR RESPECTIVE PROGRESS THIS SEASON...

Lawrence Vigouroux has matured as a Goalkeeper now and he's played a lot of games in League One and he's been with Swindon for a while now. Coming for crosses is something I highlighted as a potential weakness when I came in last season and he'll be honest and say the same thing.

It is an area we have worked quite a lot on in training and he has taken it to the next level himself now. He realises what he's good at and he realises now his presence, his power, his spring and his ability to control the 18-yard box. It has worked well for us because he's controlling his box and he looks calm under pressure.

I sat down with the Gaffer and Futch at the start of the season and we talked about bringing in another goalkeeper for a couple of reasons. We wanted to get Will Henry some game time for his development and we identified Reice Charles-Cook as a very capable keeper in League One and

in League Two. We knew that if something did happen to Vigs then we know we've got a very capable and a very good goalkeeper in Cooky who can step in.

It also gives us healthy competition in the week and I'm very lucky because we've got three very good goalkeepers at different ends of the spectrum. It helps every single one of them because Vigs knows he needs to be on it every single time in training

otherwise Cooky will step in. Cooky is training every day pushing for that number one spot and then we've got Will Henry who is out on loan enjoying his game time and he's still pushing Cooky and Vigs for the number one position. It is fantastic from a training perspective and I need to thank the Gaffer and Futch for bringing Cooky in.

Will is currently on loan at Dunstable and I sat down with the England Goalkeeping Coaches and had a long conversation about Will's development and pathway. One of the things that got brought up with Will last season and not going to the European Championships was the fact that he didn't get enough game time. If you look at the two Goalkeepers above him in the U19 set-up, then they both played week in and week out for their club last season.

I looked at Will's pathway, I looked at his development and he has to play games. We knew that when Will stepped in for us last season he would be very good but it is giving him the opportunity to play week in and week out and playing in different situations. As a trainer he's fantastic but he wants to develop and he wanted to play anywhere that he could in order to develop. Luckily I managed to speak to Dunstable who assured me that Will would play week in and week out and the club are going through a transition period, so I knew that Will would be tested on a Saturday and on a Tuesday.

I know when I get a phone call from Will after a game he's going to tell me that he's had loads to do and that's what I wanted for him. We've put him out there with the intention of that if he does well, and I'm sure he will, then a club from a higher division will come in for him for a loan spell so that he can step up straightaway.



GUEST COLUMN

BBC WILTSHIRE'S ANDREW HAWES SWAPS HIS MIC FOR A PEN AND PAPER THIS WEEK AS HE PROVIDES HIS MUSINGS ON ALL THINGS TOWN...

"Team shape" is very much the in phrase, but it's not much fun to go through, nuts and bolts wise.

A tale of tennis balls.

Sometimes you take ideas from wherever you can find them – and after a couple of early season penalties conceded by Town, there was an intriguing tweet from Swindon tactics enthusiast Alex Cooke (@Stfconly)

pointing out that the former Borussia Dortmund coach Thomas Tuchel had got his side to train while holding tennis balls to prevent his defenders instinctively pulling shirts inside the box when defending set pieces.

The idea appealed to David Flitcroft when BBC Wiltshire brought it up during a pre-match interview, and he's hinted since that they've attempted to put it into practice. So far, so good, on the penalty front since, though there's more chance of me grasping the subtler nuances of nuclear physics than the shirt pull being eliminated from the game entirely.

How to keep training fresh and innovative does seem to be one of the real challenges for managers and coaches. Some of it, by nature, feels like it has to be a repetitive process, involving making sure that the formation is utterly clear in players' minds and that they know roughly, where they should be, when and why. That discipline has already looked very evident in the away performances so far, and it's been pretty freely admitted that players going a bit gung ho was a significant factor in the early defeats by Crawley and Barnet. "Team shape" is very much the in phrase, but it's not much fun to go through, nuts and bolts wise.

And as you may recall from your last work meeting, keeping that attention span going can be difficult. Without a lie, I've just suddenly checked Facebook on my phone midway through writing this to unconsciously prove my point.

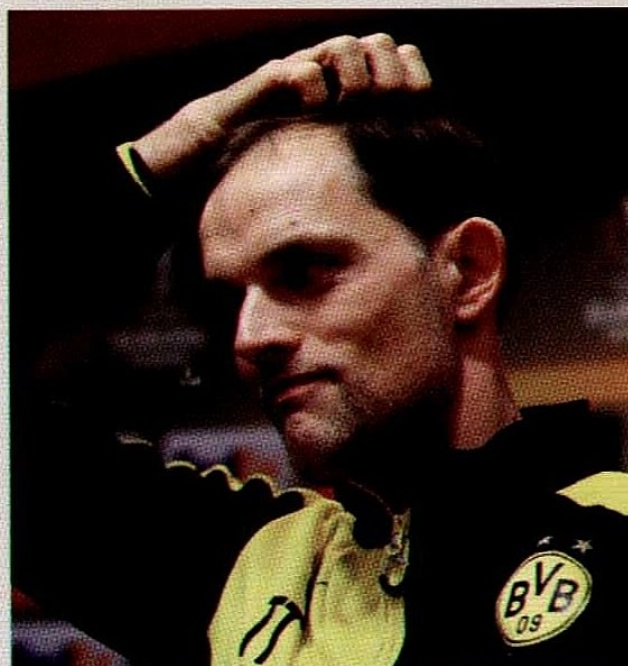


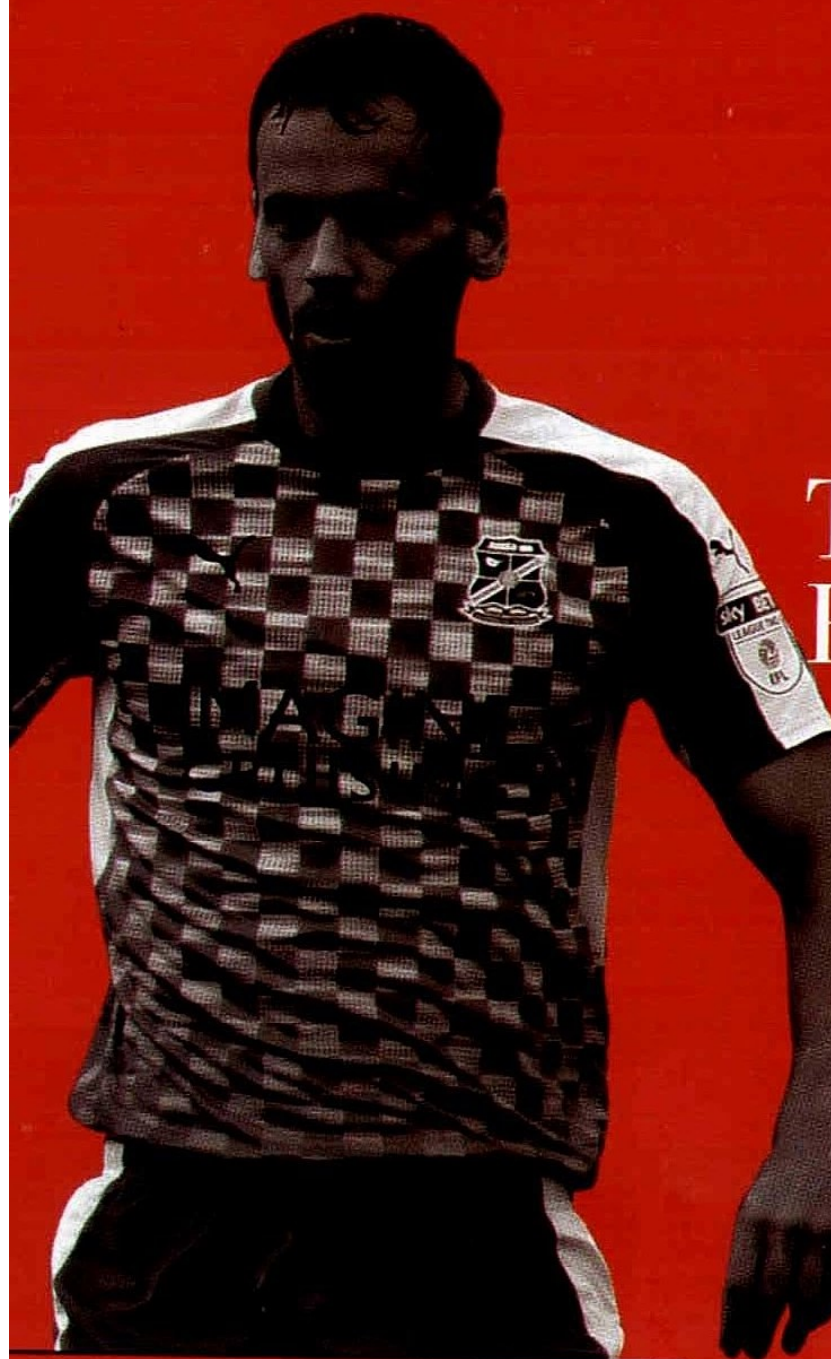
Anyway...kittens with string are rather cute...right.....back to the point. Tuchel also tried other ideas to make sure he got his ideas across, including making a diamond shaped pitch to encourage his players to make the sort of runs he wanted and getting them to control the ball with their knees – anything to keep the brain it seems active, as well as doing the physical work necessary.

But where did it all fall down? Tuchel struggled to maintain good relationships with the board members, and indeed some of his players and was dispatched pretty hastily by Dortmund after last season's third place finish and German Cup success.

The manager might have a brilliant creative streak, and/or be a great friend to the players, but if he can't maintain the human relationships with the people with the purse strings, then behold his fate.

ANDREW HAWES





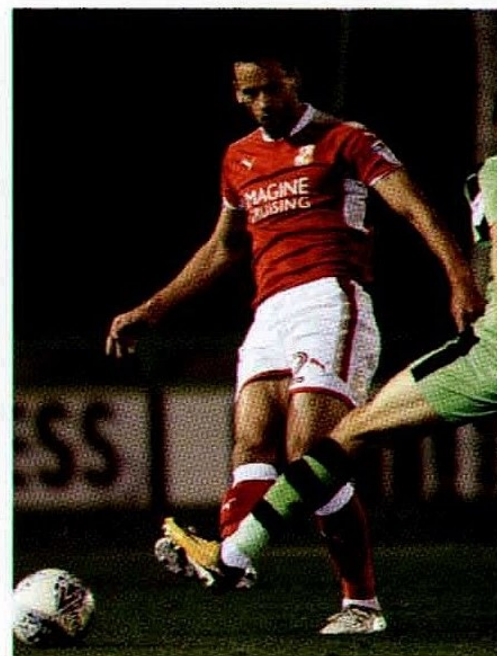
THE PURKISS

Diary

Throughout the 2017/18 season, our resident columnist will be taking you behind the scenes at The County Ground. This week, with the games coming thick and fast, Ben looks back on our recent outings...

“

To be successful you need to pick up points both home and away and we have been successful away from home so far, but we've had real opportunities to back that up at home and we haven't done that so far”



It is difficult to put our finger on exactly why our home form hasn't quite matched our away form just yet. Initially we thought that maybe we were a little bit expansive at home and we tried to alter that by adopting the same approach we do away from home.

If you look at some of our home games then I feel like we haven't had the rub of the green sometimes. We started well in both the Barnet and the Crawley games and I thought we were maybe unfortunate not to get more against Exeter. On Tuesday night against Coventry we adopted our approach away from home in terms of that if a team is on top then we stay in the game and we trust the fact that we are going to get opportunities and we'll take them.

Just before the sending-off I felt that we were in the ascendancy and we were starting to get on top in the fixture. We weathered the storm as it were and we were coming on and we were pushing. We had a few things go against us in terms of the sending-off, not taking our chances and conceding poor goals.

To be successful you need to pick up points both home and away and we have been successful away from home so far, but we've had real opportunities to back that up at home and we haven't done that so far, so that is something that needs to be addressed. We know what the target is and everyone is looking at that aim, so we have to capitalise on that platform that we give ourselves away from home to build on that at The Energy Check County Ground and move forward.

The team is gelling quite nicely now and it is all about partnerships and we've got good strength in-depth, so it is getting to know all the players. We can change things up and then it is about building those partnerships within the team. We've done a lot of 11 v 11 work and we've done a lot of work on the shape and you can probably see that from the start of the season to now. We're solid, we're organised and we've maybe just got to put that little bit of icing on top of the cake in terms of taking our chances at home and creating the fortress at home that people talk about.

Until next time.

PURKS.

GETTING TO KNOW...



KELLAN GORDON

What is your nickname?

Probably Kels.

What car do you drive?

A Volkswagen Polo

Can you remember your first game as a professional footballer?

It was against Grimsby for Derby County this season, it was my debut

Can you remember what you bought with your first pay packet as a footballer?

Probably trainers



Who is the best player you have played with?

I would have to say Mason Bennett at Derby

Who are your best friends in football?

I get on with all the lads in the U23's at Derby to be fair

What is your most memorable moment as a footballer?

Making my debut for Derby

Who is the best player you have played against?

Jack Wilshire but there's been a few



If you weren't a footballer, what would you be?

I'd probably be a coach or something

Have you got any pre-match superstitions?

I haven't, no



What team did you support as a boy?

Manchester United

If you could describe yourself in three words what would they be?

Easy-going, confident and kind.

What's your favourite food?

Probably Caribbean Food

Favourite holiday destination?

Dubai

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Good luck in the 2017/18 season.



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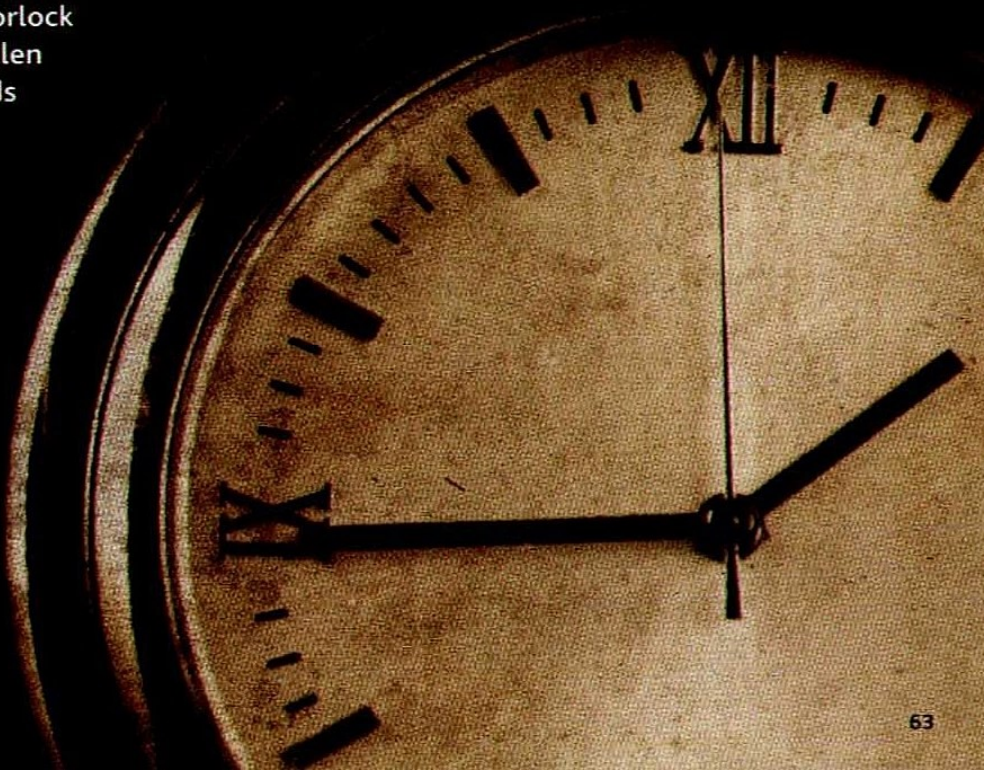
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MOMENT \geq TIME



11TH NOVEMBER 1995

Town try to force home the ball during a 4-1 win against Cambridge at The County Ground in November 1995. Kevin Horlock (2), Steve Finney and Paul Allen were the scorers for The Reds that day.





Full Time



Proud partner of



ACADEMY UPDATE

WITH LEE PEACOCK

SWINDON TOWN ACADEMY'S NEW HEAD OF COACHING TAKES OVER THE COLUMN THIS WEEK TO REFLECT ON HIS FIRST FEW WEEKS IN THE JOB.

It has been really good and it is a new direction for me in terms of the fact that I have been very hands-on with the coaching itself for the last six years, setting the structure across the age groups and working out how it is implemented on the pitch.

This role now is about how we improve the coaches, helping them improve themselves and setting smart targets, so it is a completely new direction. But under Nutty's guidance and under the guidance of the Premier League along with what the Academy is trying to achieve, it has been really helpful and I've learnt a lot since I've been here about myself and I've been pushing my own boundaries.

The club has been excellent in its entirety and everyone has been really supportive from the staff to the supporters, which makes it a lot easier! It is an environment I love.

You need a level of honesty in this role and it is hard to get people to put their guard down, be truthful and open up to you straightaway. It is getting to know people on a different level and

getting them to trust me. My job isn't to hire or fire anyone, my job is to get the best out of the coaches and that works on different layers with different people, but it will take time.

I've been watching a lot of sessions, I'm identifying a different structure that I'm going to work to after this little period and that will give me more time to work with the coaches and we'll work on a nine-week block throughout the age groups. That will give me a better understanding of everything and it is getting the coaches to be honest with themselves and thinking where they want to go within the Academy structure on both a short-term and long-term basis.

 "The club has been excellent in its entirety and everyone has been really supportive from the staff to the supporters, which makes it a lot easier! It is an environment I love."





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Jacob Bancroft

POSITION

Winger

FAVOURITE OTHER CLUB

Arsenal

BORN

Reading 9 Apr 2001

YOUR SPORTING IDOL

Wilfred Zaha

NICKNAME

Banks

BEST SUBJECT AT SCHOOL

P.E

FIRST TEAM PLAYED FOR

Eldon Celtic FC (Reading)

FIRST JOINED STFC WHEN?

Under 15s

FAVOURITE TV PROGRAMME

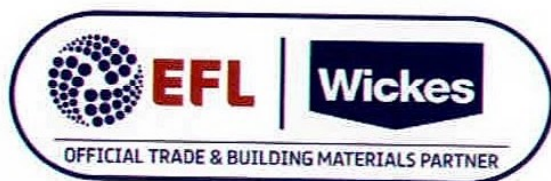
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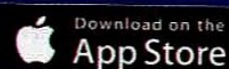


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MY SWINDON TOWN

THERE IS NO BETTER FEELING THAN FOLLOWING YOUR TEAM HOME AND AWAY AND THROUGH THICK AND THIN. IN THE LATEST INSTALMENT OF OUR BRAND NEW FEATURE FOR THE 2017/18 SEASON, CHRISTIAN KOSTIUK IS THE LATEST TOWN FAN TO TAKE US THROUGH HIS FONDEST STFC MEMORIES...



NAME: CHRISTIAN KOSTIUK

AGE: 38

FIRST GAME: HOME VS SHREWSBURY. 1ST MAY 1989.



FAVOURITE MANAGER

Favourite Player: Favourite in my lifetime was Mickey Hazard. I remember feeling quite upset when Alan McDoughlin left the club for Southampton in 1990.

Fortunately, Ossie replaced him with Hazard, and I had a new hero to worship! I think I used to stand outside the ground and ask for his autograph after every game, and used to love the cheeky thumbs up that he gave the Shrivensham Road stand every time we sang his name.

Favourite Town Manager: Without a shadow of a doubt, Ossie Ardiles. What he achieved in the space of one pre-season by turning a physical, long ball team (albeit successful) into the best passing side outside the top flight was quite remarkable. He will always hold a special place in my heart, because I don't think he always gets the recognition he deserves for promotion to the top flight because of the circumstances around that time.

Favourite Town Moment: A memorable one for me would be Joey Beauchamp's return to The County Ground with Oxford in October 1996. Not only did he face a torrent of abuse from the Town faithful, but he was also kicked all over the park, with Culverhouse and Walters in particular singling him out for harsh treatment.

Each foul was met with cheers from the Town fans, but the only person that went in the book was Beauchamp for persistent complaining!

The last game at The Manor was quite special too, as we signed off with a victory... Little did we know it would be the last time we beat them. I have a 16 year-old son who has never experienced victory against Oxford United!!!

Favourite Town Shirt: I have a large collection of Swindon shirts from 1988 to

the present day. Unfortunately, many of the original ones don't fit any more, so I've had to purchase lots of them online at inflated prices! My personal favourite would have to be the 1991-93 green 'potato print' one. That one cost me £85.... I sold my original one for £4 in a Car Boot sale in 1995!

Favourite Town Season: My first full season supporting STFC, which was 1989/90. I loved the whole atmosphere, the excitement, the ticker tape receptions and the way the season ended (although not what followed!). I have fond memories of a brilliant passing team, full of players who may not have been the most naturally gifted, but always gave 100% when wearing the famous Red and White.

Had that team been allowed to take their rightful place in the top flight, they would have stood a far better chance than the team of 1993.

The subsequent demotion still leaves a bitter taste in my mouth, 27 years on!!... 1ST NOT 3RD, SWINDON TOWN!!

Favourite Town Match: I was one of the lucky ones who travelled to Birmingham City, for the Easter 1993 fixture. I was a 14 year old lad at the time, and at 4-1 down the most entertaining thing I had seen all day was a young Karen Brady in a mini-skirt before the game!

I have never left a game early in my life, but was practically begging my Dad to take me home when Andy Saville scored the 4th Birmingham goal.

Fortunately he refused, Hoddle pushed up into midfield... And the rest is written in STFC folklore!

The only sour point was the Birmingham supporters after the game, who did not appreciate shipping 6 goals at home!

ALL-TIME TOWN XI



FOOTBALL IN THE Community

DEVELOPMENT CENTRE GROUP

It is a very special day for our Junior Academy weekly Development Centre group who will be showcasing their skills on the pitch at half time during today's match. This group of children are aged between 4-6 years old and are one of many weekly sessions that we deliver under our Early Years coaching programme. Please give these young players a big cheer at half-time as we know how much they will appreciate your support. If you would like to find out more about our Early Years football sessions that cater for children from 2 – 6 years old, then please email James Sims james@stfc-firc.co.uk.



BIRTHDAY PARTIES

It is also a very special day for Luke Webb and Tyler-Brian Wright who have both had their birthday parties with us this morning. The party involves a ground tour followed by a hour of football coaching and then a birthday meal at Burger King to finish the party off. We hope Luke and Tyler-Brian have had a great day here at The County Ground, and if you would like more information on our Birthday Party packages then please email admin@stfc-firc.co.uk.



DISABILITY FOOTBALL PROJECT SMASHES TARGETS

Thousands of people across the country with a wide range of disabilities (including participants from Swindon Town Football in the Community Trust) have benefitted from the first year of the EFL Trusts' Every Player Counts Disability Football programme.

The Every Player Counts programme, started in September 2016, supports the EFL Trust's aim of increasing sports participation for all.

In its first year the programme got 3,634 unique participant involved in sport, many for the first time, exceeding its year one target by over 20%.

The landmark project was made possible thanks to a £1.1m donation from the Wembley National Stadium Trust (WNST). The funding represented WNST's largest single donation to date and its first England-wide grants programme.

Mike Evans, EFL Trust Director of Operations said: "Swindon Town Football in the Community Trust delivered an excellent programme in year one and we're pleased to confirm that they will continue into the second year of the programme."

Swindon Town Football in the Community Trust delivered to over 60 new participants in the first year of delivery and we are delighted with the progress of the programmes. The new Mental Health team who train on a weekly basis and who are skippered by STFC lifelong supporter Ian Tanner, are all really reaping the benefits of this new group. Ian commented: "It has been a great year for me personally and for us all as a group, with our numbers increasing from 3 or 4 last September to us now having a squad of some 16 players. We have enjoyed 2 great fixtures with Newport County, and being given the captaincy I feel very proud as it has really boosted my confidence and improved my leadership skills".

You could be Swindon Town's next star!

SWINDON TOWN PLAYER DEVELOPMENT CENTRES

COMMONWEAL

Saturday	9.00 - 10.00	4-6 yrs Junior Academy
	10.00 - 11.00	4-6 yrs Junior Academy
	11.00 - 11.30	2-4 yrs Mini Robins
	11.30 - 12.00	2-4 yrs Mini Robins

CROFT

Monday	1.15 - 1.45	2-4 yrs Mini Robins
	1.45 - 2.15	2-4 yrs Mini Robins
Saturday (AM)	9.00 - 10.00	7-8 yrs
	10.00 - 11.00	4-6 yrs Junior Academy

DORCAN

Tuesday	5.00-6.00	4-6 yrs Junior Academy
Thursday	5.00-6.00	8-11 yrs
Friday	5.00-6.00	5-6 yrs
	6.00-7.00	6-7 yrs

HAYDON CENTRE

Thursday	4.00-5.00	5-6 yrs Junior Academy
	5.00-6.00	7-8 yrs
	6.00-7.00	9-11 yrs
Saturday (AM)	8.30-9.15	5-6 yrs Mini Academy
	9.15-10.00	5-6 yrs Mini Academy

HIGHWORTH

Thursday	1.15 - 1.45	2-4 yrs Mini Robins
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LINK CENTRE

Friday	4:30 - 5:30	8-12 yrs
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OASIS

Monday	4.30 - 5.30	5-8 yrs Junior Academy
	5.00 - 6.00	8-14 yrs

RIDGEWAY

Wednesday	6.00 - 7.00	8-11 yrs
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STRATTON

Tuesday	3.30 - 4.30	5-6 yrs
Wednesday	1.15 - 1.45	2-3 yrs Mini Robins
	1.45 - 2.30	3-4 yrs Mini Academy
	3.30 - 4.30	7-8 yrs
	4.30 - 5.30	8-12 yrs
Friday	3.30 - 4.30	4-5 yrs Junior Academy

GOALKEEPERS (KINGSDOWN SCHOOL)

Monday (Kingsdown School)	6.00 - 7.00	6-14 Goalkeepers Only
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GIRLS ONLY (GRANGE DRIVE)

Tuesday	4.30 - 5.30	5-9 yrs
Friday	4.00 - 5.00	8-10 yrs
Friday	4.00 - 5.00	8-10 yrs (Invite Only)
Friday	5.00 - 6.00	11-14 yrs
Friday	5.00 - 6.00	11-15 yrs (Invite Only)



The Swindon Town Development Centres are for children of all abilities. Children have progressed into Swindon Town Advanced and Girls Centre of Excellence with the chance to be scouted by the STFC Academy for boys. For information on how to join please contact **Shane Hewlett** on **01793 617718** or **07919 112982** alternatively please email me shane@stfc-fit.co.uk

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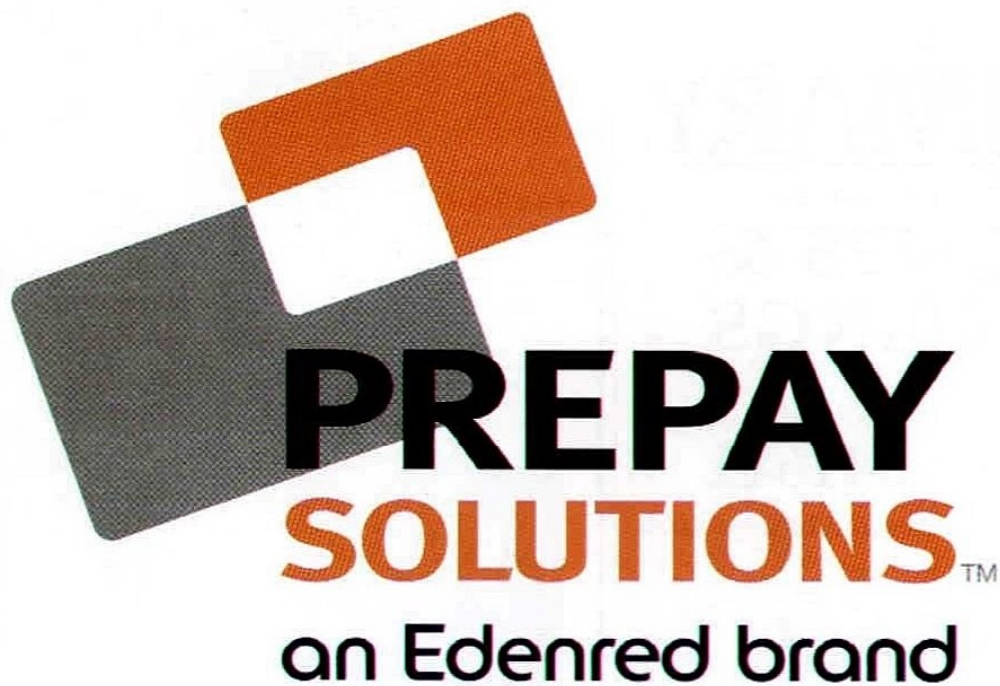
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Meet 16yr old Ben

He is a proud Swindon Town fan

Ben has Spinal Muscular Atrophy (SMA), a condition diagnosed when he was just 11 months old. SMA can affect crawling and walking ability, arm, hand, head and neck movement, breathing and swallowing. Now a teenager, Ben still needs lots of help from Mum and Dad with all of his care, dressing and feeding. He is often hooked up to a wide range of medical equipment at home to support his breathing. Despite many stays in hospital and a massive operation to insert titanium rods into his back to support his spine, Ben remains resolutely positive and this year managed to complete his GCSEs.

Ben loves watching football and has been to see Swindon Town a few times, braving the cold in the Town End. He thinks it's important to support your local team.

★ And now Ben is supporting another local team...

Dressability...

It's a Swindon-based charity who offer and donate clothes to, and do a running brocade team of clothing for people with disabilities and elderly people. Dressing Ben is challenging, he cannot help in any way and getting any form of clothing on him can be difficult. Dressability have selected this item because for Ben making it easier to put them on, take them off and giving him some self-sufficiency while looking good. They have also made alterations to his Swindon Town shirt as modelled by him in the picture.

Please look out for Ben at the County Ground and please support Dressability, who really are a wonderful local charity we should all be very proud of. They rely on fundraising and donations of fabrics, materials and equipment.

For further information or to find out how Dressability can help you please call: 01793 512878 or visit www.dressability.org.uk
f www.facebook.com/DressabilityUK

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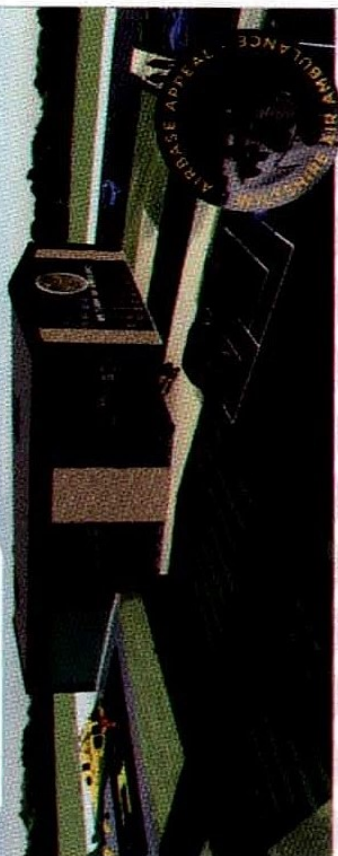


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ON THE ROAD



MANSFIELD TOWN

14/10/2017 • KICK-OFF: 3PM

ONE CALL STADIUM • SKY BET LEAGUE TWO



BY ROAD

Leave the M1 at Junction 28 and take the A38 to Mansfield. After passing the Kings Mill Hospital on your left and then the Nell Gwyn Pub on your right, turn right at the traffic lights after the pub into Sheepbridge Lane. After passing under a railway bridge you will reach a set of traffic lights where you turn left into Quarry Lane. You will reach the stadium on the left.



P PARKING

There is some parking available at the One Call Stadium for £5 per car. There is also the station car park which costs £3 for four hours. This car park is located behind the adjacent Portland Retail Park (behind Burger King), which means it is well placed for the away end. It is also signposted from the town centre ring road. Alternatively, there is street parking available.



BY TRAIN

The One Call Stadium can be seen from Mansfield Railway Station, which is no more than ten minutes walk away. The station is on a local line and is served with trains from Nottingham. To get to the ground from the station then leave the station, turn left along the dual carriageway (away from the town centre) and then you should see a retail park on the right. Go straight ahead at the first set of traffic lights, along Portland Street and then right at the next lights and into Quarry Lane. The ground is a short distance down this road on the right hand side.



PUBS

There is a bar at the ground called the Sandy Pate (underneath the Ian Greaves Stand), which welcomes away fans and is free to enter. However, this does get quite busy on a matchday. Alternatively, there is the 'Il Rosso' and the Midland Hotel, both of which are located near to the ground. The Sir John Cockle pub and the Bold Forester are also both recommended and both are on the A38 going into Mansfield from the M1.



LAST TIME WE MET

21/04/2007

Swindon Town 2
Mansfield Town 0

A Barry Corr effort and an own goal from the Stags' Jon Olav Hjelde were enough to secure victory at The County Ground and move The Reds closer to an immediate return to League One.



TICKETS:

Town fans can now purchase tickets for the trip to Mansfield in-store or online via www.eticketing.co.uk.



SAS TRAVEL

CHELTENHAM TOWN

07/10/2017

Members - £9

Non-Members - £10

Departs at 12:30pm

MANSFIELD TOWN

14/10/2017

Members - £19

Non-Members - £21

Departs at 9:30am

TICKET OFFICE



LINCOLN CITY • TUESDAY 17TH OCTOBER 2017 (7:45PM)

HOME

TICKET PRICES FROM

Adults £23/£19 • Over 65's/Student £17/£15

U21's £10 • U18's £6

Now On General Sale



WYCOMBE WANDERERS • SATURDAY 21ST OCTOBER 2017 (3PM)

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U21's £10 • U18's £6

Now On General Sale



WYCOMBE WANDERERS • TUESDAY 31ST OCTOBER 2017 (7:45PM)

(CHECKATRADE TROPHY)

HOME

TICKET PRICES FROM

Adults £10 • Over 65's/Student £5

U21's £5 • U18's £2

Now On General Sale



CHELTEMHAM TOWN • SATURDAY 7TH OCTOBER 2017 (3PM)

AWAY

TICKET PRICES FROM

Adults £21 • Over 65's £15 • U18's £7

Student £7 • Disabled £15

On general sale Wednesday 27th September (9am)



MANSFIELD TOWN • SATURDAY 14TH OCTOBER 2017 (3PM)

AWAY

TICKET PRICES FROM

Adults £20 • Over 60's £16 • U21's £15

U18's £12 • U6's FOC

Now on general sale

2017/18 PRICES

Matchday Prices

	SIDES	T.END
Adults:	£23	£19
Over 65s/Student:	£17	£15
Under 21s:	£10	£10
Under 18s:	£6	£6
Under 11s:	£2	£2
Junior Red Under 11s:	FREE	

Family Prices

	SIDES	T.END
1 Adult, 2 U18s:	£32	N/A
1 Adult, 1 U18, 1 U21:	£36	N/A
2 Adults, 1 U18:	£48	N/A
2 Adults, 1 U21:	£52	N/A
2 Adults, 2 U18s:	£53	N/A
2 Adults, 1 U18, 1 U21:	£57	N/A
2 Adults, 2 Under 21s:	£61	N/A
2 Adults, 3 Under 18s:	£58	N/A

Please note Juniors must be accompanied by an Adult in The Better Town End.

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FOR ALL



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The total area of every all-weather pitch the Football Foundation has funded is equivalent to **NEW YORK'S CENTRAL PARK!**

39,160



If every changing room the Football Foundation ever funded was combined, 39,160 players would be able to change simultaneously!

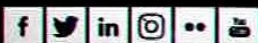
If every all-weather and natural grass pitch the Football Foundation funded was laid back-to-back, it would stretch from London's **BIG BEN TO CALAIS!**



x351

If every goalpost the Football Foundation funded were stacked on top of each other, it would create a structure equivalent to the height of **351 WEMBLEY STADIUMS!**

Football Foundation



www.footballfoundation.org.uk

Charity No. 1075309 (Company No. 1876305)

2017/18 FIXTURES AND RESULTS

DATE	FIXTURE	RES./K.O	ATT. (AWAY)	STARTING XI
AUGUST				
Sat Aug 5	Carlisle United	W2-1	6,036 (557)	Vigouroux Purkiss Conroy Lancashire Hussey Dunne
Tue Aug 8	Norwich City CC1	L2-3	13,166 (321)	Vigouroux Purkiss Robertson Lancashire Hussey Dunne
Sat Aug 12	Exeter City	D1-1	7,795 (807)	Vigouroux Purkiss Robertson Lancashire Hussey Dunne
Tue Aug 15	West Ham United (EFLT)	L2-3	2,082 (285)	Henry Purkiss Conroy Lancashire Hussey Dunne
Sat Aug 19	Morecambe	W1-0	1,655 (472)	Vigouroux Purkiss Conroy Lancashire Hussey Dunne
Sat Aug 26	Crawley Town	L0-3	6,613 (87)	Vigouroux Purkiss Conroy Lancashire Hussey Dunne
SEPTEMBER				
Sat Sep 2	Barnet	L1-4	5,895 (246)	Vigouroux Purkiss Robertson Lancashire Hussey Taylor
Sat Sep 9	Luton Town	W3-0	8,455 (832)	Vigouroux Purkiss Conroy Lancashire Hussey (1) Dunne
Tue Sep 12	Notts County	L0-1	5,107 (336)	Vigouroux Purkiss Conroy Lancashire Hussey Taylor
Sat Sep 16	Stevenage	W3-2	6,022 (?)	Vigouroux Purkiss Conroy Lancashire Hussey Dunne
Fri Sep 22	Forest Green Rovers	W2-0	3,305 (804)	Vigouroux Purkiss Robertson Lancashire (1) Hussey Dunne
Tue Sep 26	Coventry City	L1-2	6,340 (702)	Vigouroux Purkiss Robertson Lancashire Taylor Dunne
Sat Sep 30	Cambridge United	15.00		
OCTOBER				
Sat Oct 6	Cheltenham Town	15.00		
Sat Oct 14	Mansfield Town	15.00		
Tue Oct 17	Lincoln City	19.45		
Sat Oct 21	Wycombe Wanderers	15.00		
Sat Oct 28	Port Vale	15.00		
Tue Oct 31	Wycombe Wanderers (EFLT)	19.45		
NOVEMBER				
Tue Nov 7	Bristol Rovers (EFLT)	19.45		
Sat Nov 11	Chesterfield	15.00		
Sat Nov 18	Yeovil Town	15.00		
Tues Nov 21	Grimsby Town	19.45		
Sat Nov 25	Newport County	15.00		
DECEMBER				
Sat Dec 9	Accrington Stanley	15.00		
Sat Dec 1	Colchester United	15.00		
Sat Dec 17	Crewe Alexandra	15.00		
Tue Dec 26	Luton Town	15.00		
Sat Dec 30	Notts County	15.00		
JANUARY				
Mon Jan 1	Barnet	15.00		
Sat Jan 6	Stevenage	15.00		
Sat Jan 13	Forest Green Rovers	15.00		
Sat Jan 20	Coventry City	15.00		
Sat Jan 27	Crewe Alexandra	15.00		
FEBRUARY				
Sat Feb 3	Lincoln City	15.00		
Sat Feb 10	Mansfield Town	15.00		
Tue Feb 13	Wycombe Wanderers	19.45		
Sat Feb 17	Port Vale	15.00		
Sat Feb 24	Chesterfield	15.00		
MARCH				
Sat Mar 3	Yeovil Town	15.00		
Sat Mar 10	Cheltenham Town	15.00		
Sat Mar 17	Cambridge United	15.00		
Sat Mar 24	Exeter City	15.00		
Fri Mar 30	Morecambe	15.00		
APRIL				
Mon Apr 2	Crawley Town	15.00		
Sat Apr 7	Carlisle United	15.00		
Sat Apr 14	Newport County	15.00		
Sat Apr 21	Grimsby Town	15.00		
Sat Apr 28	Colchester United	15.00		
MAY				
Sat May 5	Accrington Stanley	15.00		

SUBS USED					REFS			
Goddard	Linganzi	Brophy	Mullin (1)	Norris (1)	H. Smith	Iandolo	Thomas	A Haines
Thomas	T. Smith	Brophy	Mullin (1)	H. Smith	Iandolo			G Eltringham
McDermott	Linganzi	Brophy	Mullin	H. Smith	Norris	Woolery (1)	Thomas	D Drysdale
McDermott	Linganzi	Iandolo	Woolery	Norris (1)	Mullin (1)	H. Smith	Brophy	J Busby
McDermott (1)	Linganzi	Mullin	Woolery	Norris	Brophy	Robertson	H. Smith	M Heywood
McDermott	Linganzi	Mullin	Woolery	Norris	Brophy	Taylor	H. Smith	B Huxtable
McDermott	Linganzi	Elsnik	Anderson	Norris (1)	Mullin	Conroy	Woolery	J. Linnington
Mullin (1)	Woolery	Elsnik	Anderson	Norris (1)	Taylor	Gordon	Linganzi	G. Salisbury
Mullin	Woolery	Elsnik	Anderson	Norris	Gordon	H. Smith	Linganzi	S. Duncan
Mullin	Gordon	Elsnik	Anderson (1)	Norris (2)	Robertson	Linganzi	Woolery	J. Brooks
Mullin	Gordon	Elsnik	Anderson	Norris	Woolery	Taylor (1)	H. Smith	D. Drysdale
Mullin	Gordon	Elsnik	Anderson	Norris	McDermott	Linganzi	H. Smith	C. Breakspear

First Substitution, Second Substitution, Third Substitution

LEAGUE TABLE

POS	TEAM	P	W	D	L	GD	PTS
1	Notts County	10	8	1	1	12	25
2	Exeter City	10	7	1	2	5	22
3	Exeter City	10	7	1	2	5	22
4	Coventry City	10	6	1	3	7	19
5	Luton Town	10	5	3	2	9	18
6	Stevenage	10	5	3	2	5	18
7	Newport County	10	5	3	2	5	18
8	Wycombe Wanderers	10	5	3	2	3	18
9	Mansfield Town	10	4	4	2	3	16
10	Cambridge United	10	5	1	4	2	16
11	Swindon Town	10	5	1	4	0	16
12	Lincoln City	10	4	3	3	1	15
13	Grimsby Town	10	4	1	5	-4	13
14	Yeovil Town	10	3	3	4	-6	12
15	Barnet	10	3	2	5	1	11
16	Cheltenham Town	10	3	2	5	-1	11
17	Carlisle United	10	3	2	5	-2	11
18	Crewe Alexandra	10	3	2	5	-5	11
19	Crawley Town	10	3	1	6	-2	10
20	Morecambe	10	2	4	4	-3	10
21	Colchester United	10	2	3	5	-3	9
22	Port Vale	10	1	2	7	-7	5
23	Chesterfield	10	1	2	7	-12	5
24	Forest Green Rovers	10	1	2	7	-15	5

GAME WEEK 6 RESULTS

TUE SEP 26 2017

Wycombe Wanderers 3-2
Crewe AlexandraSwindon Town 1-2
Coventry CityPort Vale 1-2
Accrington StanleyMorecambe 0-0
Luton TownLincoln City 2-1
BarnetGrimsby Town 2-2
Colchester UnitedExeter City 0-3
Notts CountyCrawley Town 1-2
Newport CountyChesterfield 2-3
Yeovil TownCheltenham Town 3-0
Mansfield Town

Carlisle United 0-2 Stevenage

Cambridge United 3-0
Forest Green Rovers

TODAY'S GAMES (3PM UNLESS STATED)

GRIMSBY TOWN V LINCOLN CITY
MANSFIELD TOWN V NOTTS COUNTY
CHESTERFIELD V CHELTENHAM TOWN
COVENTRY CITY V CREWE ALEXANDRA
CRAWLEY TOWN V CARLISLE UNITED
EXETER CITY V MORECAMBE
FOREST GREEN ROVERS V ACCRINGTON STANLEY
LUTON TOWN V NEWPORT COUNTY
STEVENAGE V PORT VALE
WYCOMBE WANDERERS V BARNET
YEOVIL TOWN V COLCHESTER UNITED

TOP GOALSCORERS

1	Jorge Grant	Notts County	7
2	Billy Kee	Accrington Stanley	7
3	Reuben Reid	Exeter City	7
4	Luke Norris	Swindon Town	6
5	Shaquile Coulthirst	Barnet	6

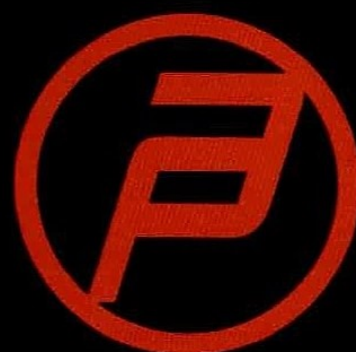
TOP ASSISTS

1	Liam McAlinden	Exeter City	4
2	George Cooper	Crewe Alexandra	4
3	Drey Wright	Colchester United	3
4	Jodi Jones	Coventry City	3
5	Liam Nolan	Accrington Stanley	3



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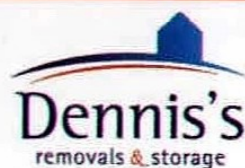
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FROM THE EDITOR

Here we go again! The games continue to come thick and fast and it's hard to believe that we are nearly in October already!

I can't quite believe how quick this season is going already - it only seems like five minutes ago we were preparing for the long trip to Carlisle United on the opening day!

Anyway, back to the present day and I think we were all disappointed after the 2-1 defeat to Coventry City here on Tuesday evening. Despite a slow start, we looked in control after our opener and it looked set that we were heading for a third straight win.

However, the sending-off of James Dunne proved to be costly and to end up on the losing side was really harsh for the boys who had given it their all. I really did think that we were going to snatch a point at the death but it wasn't to be sadly.

I'm delighted for Luke Norris at the moment and his seventh goal of the season in midweek was certainly one to remember - what a strike. Luke is someone I've always got on well with since day one and I can

always rely on him to save me when it comes to press requirements! Luke has worked hard since the summer and I'm thrilled to see that paying off for him at the moment.

It is the turn of the Skipper to be our cover star this week and Olly Lancashire's In-Depth interview, which starts on page 26, is well worth a read. Special mention must also go to Harry Smith who smashed our Fan v Player Quiz this week.

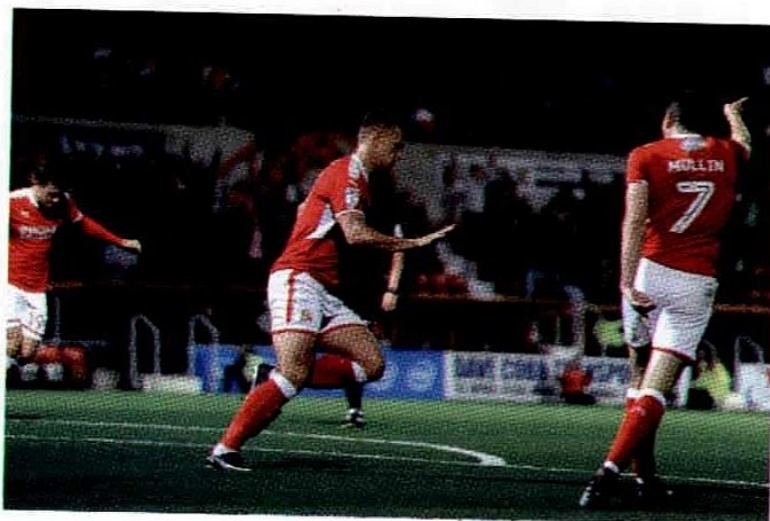
On to today and this afternoon's encounter is the first meeting between the two sides since April 2002, when an Andy Gurney goal helped secure a 2-1 win for the Reds.

Let's hope for a similar result today!

Enjoy the game and here's to three points!

ANDREW STEELE-DAVIS,
Head of Media & Communications

"It is the turn of the Skipper to be our cover star this week and Olly Lancashire's In-Depth interview, which starts on page 26, is well worth a read. Special mention must also go to Harry Smith who smashed our Fan v Player Quiz this week"



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SWINDON TOWN

MANAGER: David Flitcroft

- 01 Lawrence Vigouroux
- 02 Ben Purkiss
- 03 Chris Hussey
- 04 Matt Preston
- 05 Chris Robertson
- 06 Olly Lancashire (C)
- 07 Paul Mullin
- 08 James Dunne
- 09 Luke Norris
- 10 John Goddard
- 11 James Brophy
- 12 Will Henry
- 14 Ellis Iandolo
- 15 Tom Smith
- 16 Amine Linganzi
- 17 Harry Smith
- 18 Donal McDermott
- 19 Timi Elsnik
- 20 Kellan Gordon
- 21 Reice Charles-Cook
- 22 Kaiyne Woolery
- 24 Kyle Knoyle
- 25 Dion Conroy
- 26 Jordan Young
- 27 Scott Twine
- 30 Keshi Anderson
- 31 Matty Taylor



CAMBRIDGE

MANAGER: Shaun Derry

- 01 David Forde
- 02 Brad Halliday
- 03 Jake Carroll
- 04 Gary Deegan
- 05 Greg Taylor
- 06 Leon Legge
- 07 Piero Mingoia
- 09 Uche Ikpeazu
- 10 Adebayo Azeez
- 11 Harrison Dunk
- 12 George Taft
- 13 Dimitar Mitov
- 14 Josh Coulson
- 15 Emmanuel Osadebe
- 16 Liam O'Neil
- 18 George Maris
- 19 David Amoo
- 20 Jevani Brown
- 21 Medy Elito
- 22 Paul Lewis
- 24 Leon Davies
- 25 Harry Darling
- 26 Matthew Foy
- 27 Kyle Howkins
- 30 Finley Iron
- 31 Sam Squire
- 32 Jordan Norville-Williams
- 33 Ben Worman



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MATCH OFFICIALS



REFEREE:
Andy Woolmer



ASSISTANT:
Aki Hounson



ASSISTANT:
Daniel Robathan



FOURTH OFFICIAL:
Cavin Ward

NEXT UP AT COUNTY GROUND



V LINCOLN CITY
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